



Customer Stories > Crystal Creek Homes



# HOW MELISSA FRIESEN STREAMLINED PRE-CONSTRUCT ION AT CRYSTAL CREEK HOMES

When Melissa Friesen took over pre-construction at Crystal Creek Homes, she found hard-working teams being held back by disconnected tools. With Higharc, she brought them into a single system, replacing guesswork with clarity and field errors with confidence.

# UNIFY

Pre-Construction  
with One  
Connected  
System

















“ This is where we should have been 20 years ago. We’re able to move at light speed compared to where we were.



**John Foshe**  
Special Projects Coordinator, Buffington Homes

“ The savings of 15 days in our soft schedule allowed us to start and close 20 more homes than anticipated in 2023, generating over \$10M of additional revenue



**Marissa Kaiser**  
Process Improvement Specialist, Buffington Homes

“ As soon as I saw the Higharc demo, I thought, this group has cracked the code.



**Mitch Dalton**  
Chief Innovation Officer, Core Spaces

“ What Higharc is bringing to the table is what customers have been wanting. People want to see instantaneously what is happening to their floorplan.



“ Completing the rendering and other marketing materials faster than the past means we are launching each of those projects at least two months ahead of when we would have been able to do so with our old process



**Paul Hans**  
President, Epcor, Franc



Sign up for the latest news,  
updates, and more

Email address

Submit

This reCAPTCHA is for testing purposes only. Please report to the site admin if you are seeing this.

protected by reCAPTCHA

Privacy - Terms



Product

- How It Works
- Studio
- Config
- Showroom
- Estimate
- Build
- Photoreal

Resources

- Webinars & Events
- Customer Stories
- Product Updates
- Blog
- Higharc University
- Knowledge Center

Company

- About Us
- Careers
- Newsroom
- Contact