



## Client Success

## Holladay Properties



### Portfolio

Manages more than 15.5 million square feet of office industrial, retail, multifamily, hotel and healthcare space.

### Client Since

2018

### Highlighted Products

[Yardi Investment Manager](#)

### The Benefits

Holladay improved investor confidence by making quarterly reports and K1s easily available through a portal. With all investment information housed in one system, Holladay staff can get information on their own and answer investor inquiries immediately, which is both more efficient and satisfying for investors.

### About Holladay Properties

[holladayproperties.com](http://holladayproperties.com)

### Learn More

[Yardi.com](http://Yardi.com)

### Contact Yardi

[Sales@Yardi.com](mailto:Sales@Yardi.com)



“We can fulfill our portfolio growth because Yardi Investment Manager meets all of our needs for reporting, investor relations and enhancing our team’s efficiency.”

Wills Gardner, Director of Capital Planning

## The Company

Holladay Properties, headquartered in South Bend, Ind., is a full-service, vertically integrated commercial real estate firm engaged in land development, design/build and property management. Holladay has developed more than 20 million square feet of commercial space.

## The Challenge

### Keeping Pace with Growth

Holladay recently experienced a period of increased investment activity. Tracking and executing opportunities required compiling data and generating reports with multiple data systems, a time-consuming process. The company sought a more efficient way to manage investment activity, communicate with investors and distribute reports.

## The Solution

### Yardi Investment Manager

Holladay adopted Yardi Investor Manager to perform capital tracking, management of new investment opportunities and investor communications within a single connected solution. Clients and Holladay employees alike can access investment information on their own through a portal without needing to rely on emails or phone inquiries.

## The Story

### More Efficiency and Enhanced Investor Relations

Holladay uses Yardi Investment Manager to push out quarterly investor reports and annual items such as K1 tax forms much more easily without preparing multiple emails or printing report packets. Investors receive up-to-date information, which increases their confidence in Holladay and enhances the company’s reputation. The data compilation is automated, requiring much less time and labor by the staff.

“As we attract more investors and execute larger deals, we assume more reporting and tracking obligations. Investment Manager helps us meet them fully,” said Wills Gardner, director of capital planning for Holladay.

Holladay has five times as many investors as it did five years ago. Keeping up with this growth required working more efficiently in every area of its business. “Investment Manager helps us do that without needing additional staff,” Gardner said.



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Furthermore, he added, "the integration of Investment Manager with Yardi Investment Accounting and other Yardi solutions provides a single source of information and eliminates merging inefficient and error-prone data systems."

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Holladay Properties has also implemented [Yardi Investment Accounting](#), [Yardi Voyager Commercial](#), [Multifamily Suite](#), [Yardi Advanced Budgeting & Forecasting](#), [Yardi Job Cost](#), [Yardi PayScan](#), [Yardi Utility Expense Management](#), [Utility Billing](#)