

How Carbon Action Manager Drives Efficiency and Decision-Making at Atos



Leading international tech giant, Atos, partners with EcoVadis to accelerate its ambitious decarbonization goals by engaging its extensive supply chain.

Atos, a French-headquartered international technology company with operations in numerous countries, recognizes the urgent need to address climate change and its impact. Committed to environmental stewardship, Atos set a highly ambitious near-term target in 2020: to achieve a 50% reduction in greenhouse gas emissions across scopes 1, 2, and 3. Understanding that a significant portion of its environmental footprint, approximately 58-59% of overall emissions, stems from its vast network of over 12,000 suppliers, Atos prioritized the decarbonization of its supply chain.

Company Profile

Industry:
Technology

Headquarters:
France

2024 Revenue:
€9.57B

Solutions:
**Carbon Action
Manager**

Customer Since:
2009



The Decarbonization Challenge: Moving Beyond Manual Processes

In the initial phase of its decarbonization journey in 2020, Atos faced considerable hurdles in obtaining meaningful sustainability information from its suppliers. As Beata Baumann, Procurement Sustainability Director at Atos, described, it was “very difficult to get anything from our suppliers in terms of maturity and data,” including both quantitative emissions data and qualitative information on sustainability strategies. The process of collecting this information was largely manual, relying on the distribution and return of Excel questionnaires to hundreds of suppliers annually. This approach was labor-intensive and resource-heavy, and the quality of the emissions data received was often insufficient for Atos’ carbon accounting needs. Furthermore, carbon accounting was not yet a widespread practice among their suppliers.

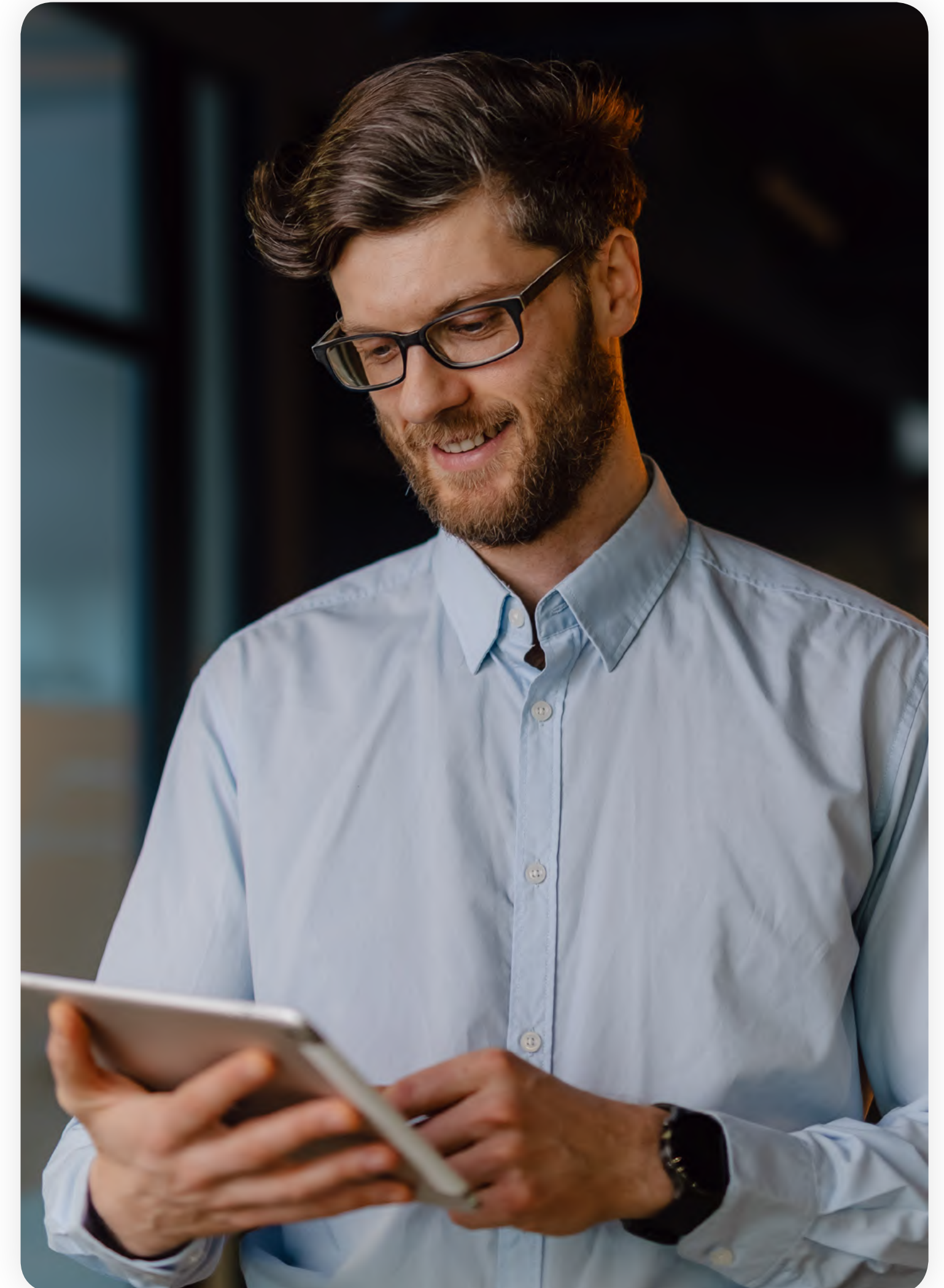
How EcoVadis Helps: A Strategic Solution for Scalability

To overcome these challenges and scale their decarbonization efforts, Atos strategically

adopted the EcoVadis Carbon Action Manager (CAM). This decision was facilitated by Atos’ existing relationship with EcoVadis, with approximately 1,000 of their suppliers already rated on the Sustainability Ratings platform, and around 70% possessing a carbon scorecard. Atos focused its engagement on strategic partners based on spend and business criticality.



The Carbon Action Manager was a no-brainer. It eliminated the duplication of work both for Atos and for the suppliers.



Key Benefits of EcoVadis Carbon Action Manager

- 1** Streamlined Data Management and Operational Efficiency
CAM **streamlines significant work** by eliminating the need for Atos to conduct separate internal carbon assessments using Excel questionnaires, reducing the reporting burden on suppliers.
- 2** Enhanced Visibility and Actionable Insights
The EcoVadis **carbon scorecard** provides a clear and easily understandable assessment of supplier decarbonization maturity through carbon management levels. This allows Atos to gain instant granular insights into supplier performance.
- 3** Integration into Procurement Decisions
Atos is embedding **carbon management levels into** various procurement processes, including sourcing and guided buying, making carbon maturity a factor in purchasing decisions.
- 4** Improved Metrics and Reporting Capabilities
CAM provides valuable **dashboards and reporting**, enabling Atos to track supplier progress and identify areas for improvement.
- 5** Empowering Supplier Engagement
Atos utilizes EcoVadis tools like the **Carbon Estimator** and the **EcoVadis Academy** to educate and support less mature suppliers in their decarbonization journeys. They also conduct regular supplier education sessions to align suppliers with Atos’ decarbonization ambitions.

“
EcoVadis Carbon Action Manager has brought efficiency so we can do more with less. Every insight we get is used in a smart way to support decision-making.”



Beata Baumann

Procurement Sustainability
Director at Atos

2020	2021-2022	2023	2024	2025
Target Set	Program Rollout	CAM Adopted and Engagement Scaled	Maturity Jump with Gains in Process and Efficiency	Target Year and Future Vision
Manual data	250+ suppliers	1000+ suppliers	Data visibility	Scope 3 data quality improvement
<ul style="list-style-type: none"> • Atos commits to a 50% reduction in GHG emissions across Scopes 1, 2, and 3 by 2025 • Approximately 58-59% of emissions stem from Atos' supply chain of 12,000+ suppliers 	<ul style="list-style-type: none"> • Strategic focus on the supply chain decarbonization program with the rollout of manual engagement for approximately 250 suppliers 	<ul style="list-style-type: none"> • Scaling operations and supplier support • Elimination of duplicative internal assessments • Simplified reporting for suppliers • Tailored supplier engagement based on carbon maturity levels 	<ul style="list-style-type: none"> • Around 1,000 suppliers already rated via EcoVadis; 70% had carbon scorecards • Spend with "green" suppliers increased from 34% to 64% • Spend with "red" suppliers decreased from 30% to 11% • Enhanced transparency into supplier performance and progress through Carbon Management Levels 	<ul style="list-style-type: none"> • Atos aims to meet its 50% GHG reduction goal across all scopes • Transition toward granular, transaction-level carbon data • Procurement teams empowered to assess environmental impact at the point of purchase

Engaging Suppliers for Continuous Improvement

Atos employs a tailored approach to engage suppliers based on their carbon maturity levels identified through EcoVadis. For low maturity suppliers, the focus is on guiding them towards improvement by highlighting specific areas identified in their EcoVadis assessment. Atos aims to encourage these suppliers to undergo annual assessments to track their progress and provide support rather than terminating contracts. This reduces operational risk and reflects Atos' commitment to driving sustainable transformation across the value chain. For more mature suppliers, the engagement centers on ensuring the reliability and quality of their reported emissions data, increasing the accuracy of Atos' Scope 3 emissions reporting.

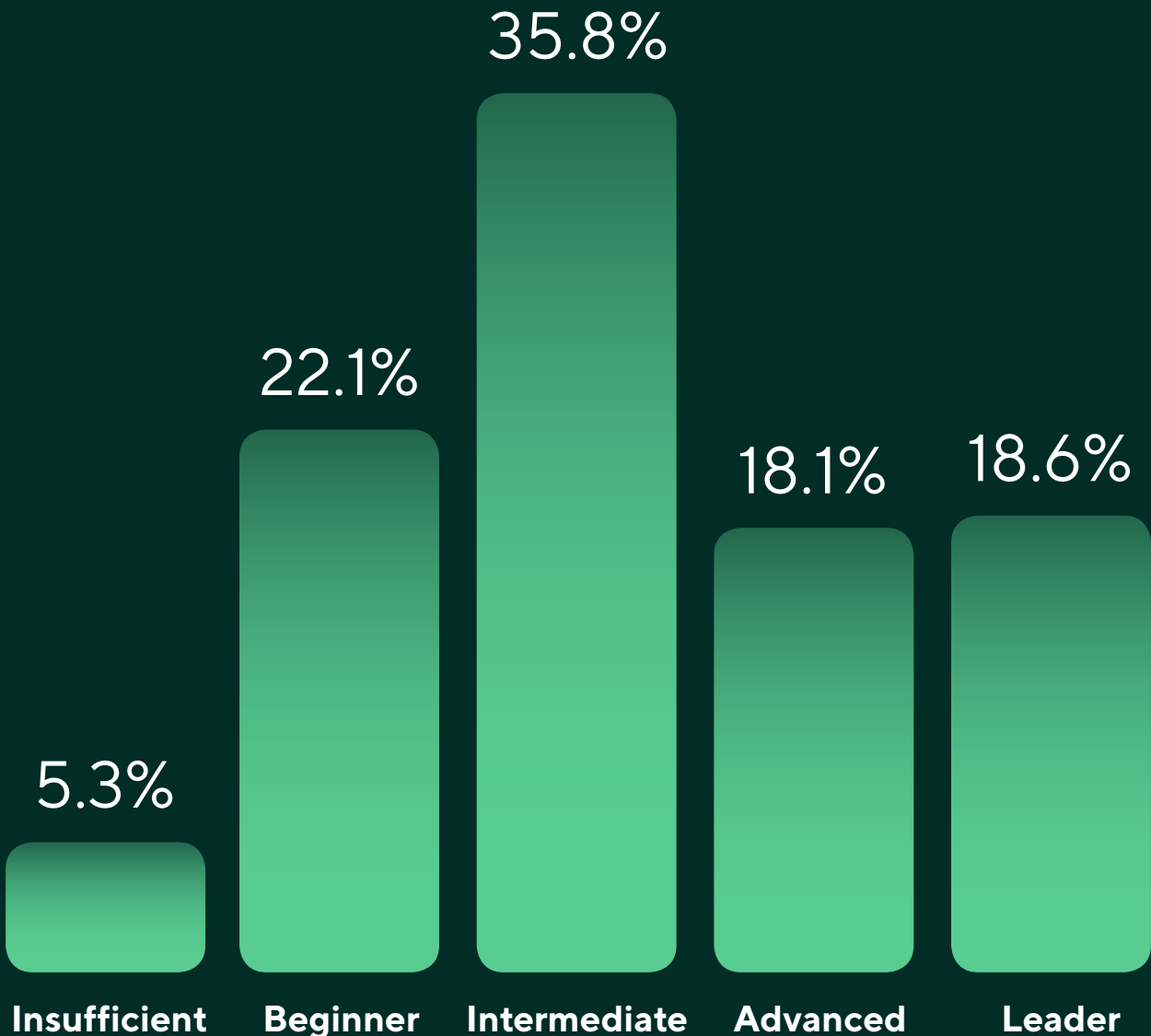


Supplier Progress on Decarbonization

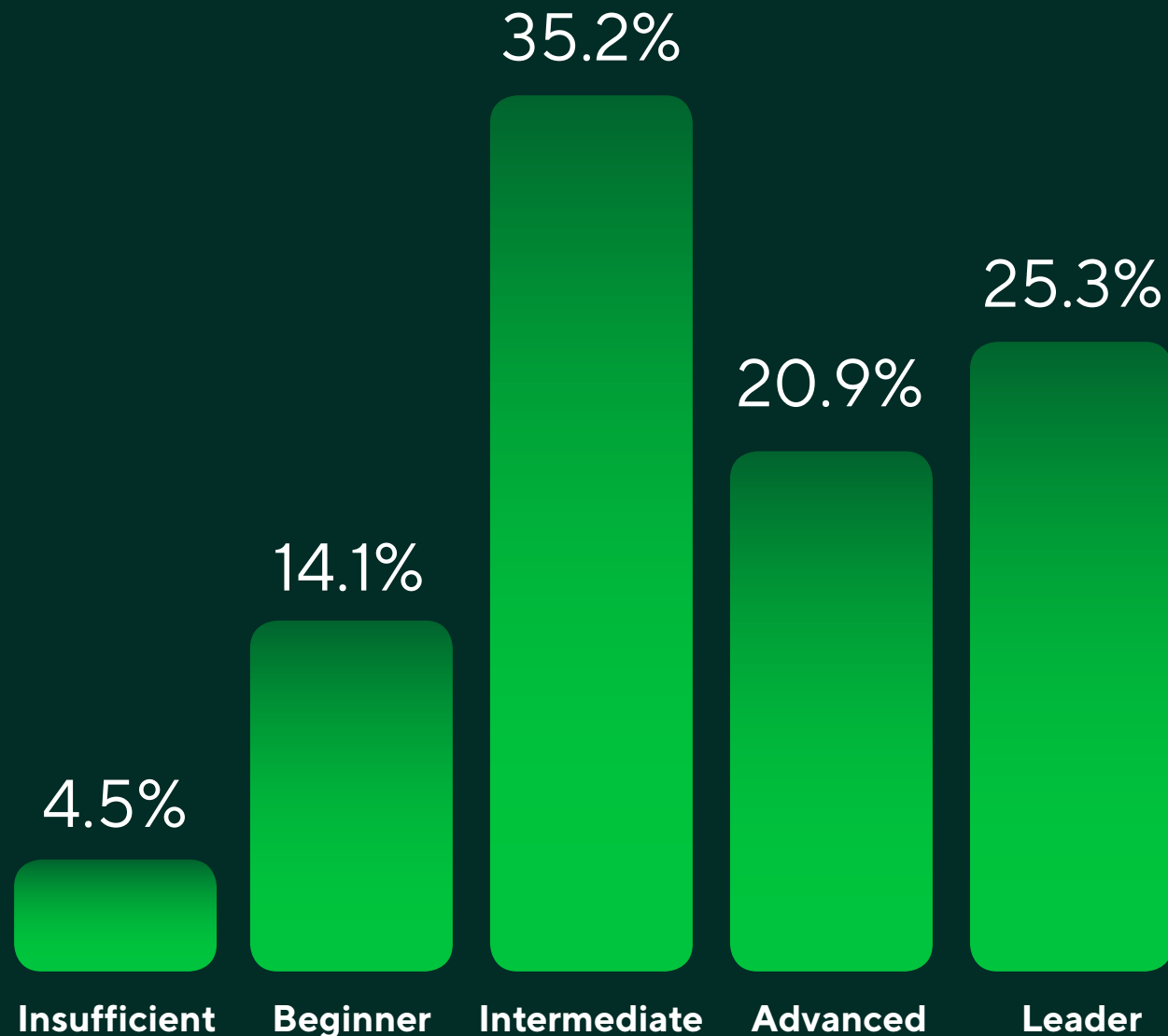
Carbon Maturity Level Improvements*:

- 36% reduction in Beginner
- 15% increase in Advanced
- 36% increase in Leader

Previous Assessment: 2023



Assessment in Selected Year: 2024



*446 suppliers with 2024 assessment, compared to previous assessment.



Atos aims to further integrate carbon considerations into procurement decisions by incorporating more granular emissions data at the transaction level. The future vision involves enabling stakeholders to see the carbon footprint associated with specific purchasing choices, ultimately driving more informed and sustainable procurement decisions.



Beata Baumann
Procurement Sustainability
Director at Atos

Business Results and Sustainable Growth

The adoption of the EcoVadis Carbon Action Manager has been instrumental in enabling Atos to:

- **Progress** towards its ambitious 2025 decarbonization targets.
- **Enhance efficiency** and reduce the administrative burden associated with supplier sustainability assessments.
- **Gain deeper insights** into the carbon maturity of its supply chain.
- **Strategically engage** with suppliers to drive continuous improvement in their decarbonization efforts.
- **Integrate carbon performance** into key procurement processes, fostering more sustainable purchasing decisions.
- **Track tangible progress** in supplier carbon maturity through measurable KPIs.

By leveraging the Carbon Action Manager, Atos is not only striving to meet its ambitious decarbonization goals but also establishing a more resilient and sustainable supply chain for the future.





About EcoVadis

EcoVadis is a purpose-driven company dedicated to embedding sustainability intelligence into every business decision worldwide. With global, trusted and actionable ratings, businesses of all sizes rely on EcoVadis' detailed insights to comply with ESG regulations, reduce GHG emissions, and improve the sustainability performance of their business and value chain across 220 industries in 180 countries. Leaders like Johnson & Johnson, L'Oréal, Unilever, Bridgestone, BASF and JPMorgan are among 150,000+ businesses that use EcoVadis ratings, risk, and carbon management tools and e-learning platform to accelerate their journey toward resilience, sustainable growth and positive impact worldwide.

Learn more at: ecovadis.com, [X](#) or [LinkedIn](#).