

The HP Split X2 Provides 500GB HDD Storage in the Keyboard



The popularity of tablets is increasing all the time, with worldwide shipments growing 142.4% year over year in the first quarter of 2013.¹ Yet laptops continue to offer practical functions, featuring larger screens, full keyboards, broad hardware options and more storage space.

The HP Split X2 embodies an intriguing balance between tablet flexibility and laptop functionality. A laptop with a detachable slate tablet, the HP Split X2 gives customers the laptop they need and the tablet they want.

Enticing Features for a World of Possibilities

When designing the Split X2, HP listened to consumer demands to create a product that would exceed expectations and offer an optimised solution for both tablet and laptop users. The Split X2 focuses on providing the performance and capabilities of a standard laptop with a lightweight, detachable tablet for added mobility and convenience.

The large, 13.3-inch HD touchscreen delivers a stunning display and enables easy access to Windows 8 applications. This brilliant display can transition seamlessly between tablet and laptop functions, thanks to a simple, magnetic lock on the product base. With a full-size keyboard, the Split X2 base supplies all the functionality of a laptop, while an Intel Core processor ensures ultimate performance, even in a very thin design. Because of the inventive two-in-one design, users can also anticipate extended battery life, with one battery in the detachable tablet and another in the base.

Furthermore, customers don't have to sacrifice on storage capacity to benefit from this innovative product. The HP Split X2 provides up to 128GB of solid state storage in the tablet, with up to 500GB of additional hard drive storage in the keyboard base. This extra storage comes from an industry leader in the hard drive industry and ensures adequate capacity for documents, videos, photos and more.

Unprecedented Storage With the Seagate® Laptop Ultrathin HDD

To offer this extra storage space in its sleek Split X2 design, HP leveraged the [Seagate Laptop Ultrathin HDD](#) - one of the thinnest, lightest and most affordable hard drives designed for slim laptops and ultrabooks. The Laptop Ultrathin HDD delivers up to 500GB of storage capacity in 25% less space. This 5mm, 3.3-oz drive furnishes performance equal to Seagate 7mm laptop products and ensures easy integration with the standard SATA 6Gb/s interface.

The slim design of this Seagate hard drive integrates perfectly into the lightweight base of the Split X2 and lets the system transform from tablet to fully functional laptop in an instant - with huge capacities to support traditional laptop computing. The 5mm drive is also a cost-effective choice, providing the best cost-per-GB and cost-per-millimetre on the market. Split X2 users can store up to 160,000 photos, one year of music, 250 hours of DVDs or 62 hours of HD video in the keyboard alone with the Seagate Laptop Ultrathin HDD, simplifying the transition from tablet to laptop.

Introducing the Next-Generation PC

HP's tagline proclaiming its Split X2 as the next-generation PC might just be a savvy prediction of the future. With its long list of attractive features, as well as the reliable storage of the Seagate Laptop Ultrathin HDD, the HP Split X2 offers a true two-in-one device - giving customers the simplicity and portability of a tablet, with all the form and function of a traditional laptop.

¹ Worldwide Tablet Market Surges Ahead on Strong First Quarter Sales, Says IDC. International Data Corporation, May 1, 2013.