



Case studies

▼ How our Reach Talent solution helped find Service Delivery Manager for Elekta. [Click to read more](#)

Overview

- Reach Talent advertising resulted in successful appointment
- Continued relationship between MP and Elekta

Challenge

We had a long-standing relationship with Elekta's CIO as a candidate, so when he required a new service delivery manager he was confident in contacting Michael Page Human Resources to help him. It was a challenging brief, as the role was replacing an existing manager and the market was short of the role's specific skill set.

What we did

The client was looking to broaden their local networks and was aware that it was a challenging skill set. We ran an online advertising campaign using our Reach Talent package to search for local candidates on [personneltoday.com](#), [peoplemanagement.co.uk](#), [michaelpage.co.uk](#), [totaljobs.co.uk](#), [telegraphjobs.co.uk](#), LinkedIn, Facebook, Twitter and Google. We also searched our national database.

Results

We successfully filled the role from responses from the Reach Talent advertising solution. We are now working with Elekta again with another confidential role for a vice president of global business solutions.