

# Blueprint for Success

## CEFNI's Revenue Growth and Operational Efficiency with iMIS

### OVERVIEW

The Construction Employers Federation Northern Ireland (CEFNI) supports the region's construction industry by providing safety certifications, environmental compliance schemes, training, and membership advocacy.

Their mission is to enhance the industry's professionalism and sustainability while lobbying on behalf of their members. To achieve this, CEFNI needed a modern, integrated system to manage its unique workflows, streamline processes, and provide better services to members.

### PROBLEM

CEFNI struggled with a legacy IT system that was outdated, inflexible, and designed for operations no longer central to their business.

Processes such as issuing safety certificates, handling memberships, and managing financial workflows were performed manually using spreadsheets and disjointed tools. This approach led to inefficiencies, increased workload, and an inability to provide real-time updates or self-service options to members.

With a lean staff of 10 and growing demand for their safety and environmental schemes, they needed a robust solution to automate processes, integrate data, and support their mission effectively.

### AT A GLANCE



#### INDUSTRY

Construction Association

#### SOLUTIONS

iMIS

#### MEMBER SIZE

800+ member companies

#### WEBSITE

cefni.co.uk

#### PARTNER

iFINITY

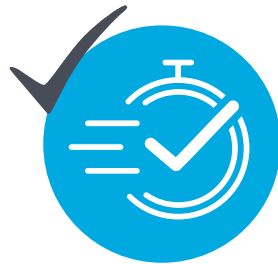
“ *The single source of truth in iMIS is incredible. From one email address, I can see everything about a member—their certifications, courses, and applications—all linked seamlessly.* ”

- Finance Consultant at CEFNI

## THE IMPACT



**Subscription  
Revenue Increase**



**Significant Time  
Savings with  
Automations**



**Self-Service  
Options Reduced  
Admin Tasks**



**Increased Accuracy  
with Centralized  
Data Management**

## SOLUTION

CEFNI implemented iMIS to centralize its operations, automate manual tasks, and enhance member services. The platform provided a unified solution for membership management, certification processes, invoicing, and data reporting, tailored to meet the organization's specific needs.

### Key Features:

- ✓ **Online Payments and Forms:** Enabled online applications and fee processing, improving convenience for members.
- ✓ **Customizability:** Configured to meet CEFNI's unique requirements, including bespoke workflows for safety schemes.
- ✓ **Membership and Certification Management:** Automated processes for issuing safety and environmental certifications, saving significant time.
- ✓ **Dashboards and Reporting:** Provided a birds-eye view of member and certification data for better decision-making.
- ✓ **Process Automation:** Streamlined invoicing, reminders, and certification workflows to reduce staff workload.

*“ We were typing up safety certificates in Word and manually emailing them out to members. Now, iMIS automates the entire process, saving us countless hours. ”*

- Finance Consultant at CEFNI