Forging Stronger Member Connections

FIA's Path to Centralized Member Management and Billing with iMIS

OVERVIEW

The Forging Industry Association (FIA) represents companies in the forging sector, uniting members through industry resources, training, and advocacy to strengthen and advance the forging industry. FIA's mission is to support its members by providing essential resources, including educational programs, certification, and benchmarking tools.

PROBLEM

FIA's previous system relied on outdated, unintegrated platforms that led to operational inefficiencies. The organization's website required staff to manually update data in multiple locations, consuming time and creating inconsistency.

Additionally, FIA's event registrations, and billing and communication processes were decentralized and labor-intensive, limiting the organization's ability to engage members effectively year-round.

The lack of real-time integrations and an accessible, modern user interface prevented FIA from offering a seamless experience to members, restricted engagement opportunities, and slowed internal processes.

AT A GLANCE

INDUSTRY
Association for Forging Professionals

SOLUTIONS
iMIS, OpenWater, TopClass

MEMBER SIZE
220+ Corporate Members

WEBSITE
www.forging.org

PARTNER

> **" All invoicing is now done through our iMIS staff site as opposed to taking place in two different programs we had previously been paying for. Everything's centralized, making it a lot easier and more user-friendly from the staff's point of view. "**
>
> - Chief Financial Officer at FIA

iMIS by ASi

www.imis.com

SOLUTION

FIA implemented iMIS for a modern, cloud-based platform to unify its operations and elevate member engagement. iMIS allows FIA to integrate core functions into one cohesive system, moving away from manual, fragmented processes.

This comprehensive solution empowered FIA to manage its website, events, and member data all from a single platform, while automating repetitive tasks to save staff time and providing a seamless digital experience for members.

Key features of iMIS for FIA include:

iMIS RiSE Website: An integrated website in RiSE streamlined member data management, synchronizing updates in real-time and eliminating duplicate data entry.

Simplified Financial Operations: All invoicing is handled directly within iMIS, eliminating the need for external tools and simplifying the billing process.

Centralized Event Management: iMIS consolidated FIA's event registration, reporting, and invoicing into a single, accessible platform.

Saved Time with Automation: Automations allow FIA to automatically process contact forms and proposals, freeing staff from manual data entry.

THE IMPACT

Improved Financial Operations
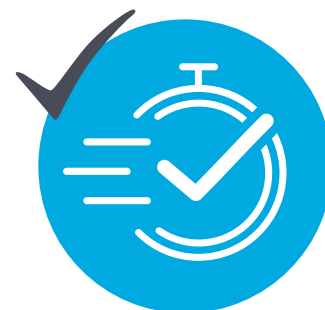
Time Reduction with Automated Processes

Enhanced Member Engagement

> " *Our old website was very dated and did not integrate with iMIS so we needed to manually update information in two places.*
> *Moving our website into iMIS, using RiSE, changed everything.*
> *Now, updates happen in one place and are instantly reflected everywhere, it saves us a huge amount of time.* "
>
> - Marketing and Website Coordinator at FIA

iMIS by asi

www.imis.com