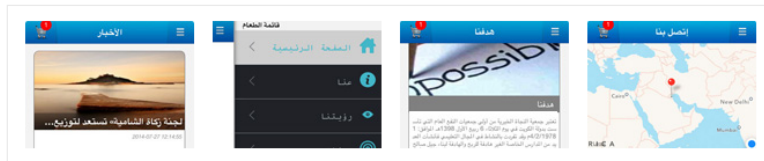# IPHONE APP DEVELOPMENT FOR A LEADING TECHNOLOGY COMPANY

Project Snapshots

The Client

Our client is a leading technology company in the Middle East, with over 500 clients.

The Requirement

The client had a WordPress website in Arabic that included News and Videos. He wanted to develop a corresponding iPhone mobile app in Arabic that rendered the entire website content, Videos, and News in real-time, and also facilitated online payments. Additionally, he wanted only one admin panel for the content updation.

The Challenge

Our client faced some genuine challenges while trying to meet his iPhone mobile app development requirements. Our challenge was to ensure that we provide a reliable and robust solution and that too in promised time. Some of the key challenges we faced were:

+ **Common admin panel for the web and mobile:** Client insisted on having a common admin panel for the app and the website. This meant that the content had to be updated only on the company website, and the mobile app should fetch and render that content, video, news and any other such details in the real time
+ **Keep up the quality standards:** As it was a critical app for the company, we had to ensure that it's quality was top notch
+ **Online Payments:** We not only had to fetch the data in real time, but also ensure faster and hassle-free online payments
+ **Turnaround:** We wanted to develop the mobile app with all required features before the promised deadline

Our solution

Our mobile app developers put in their best foot forward and worked hard to deliver a promising iPhone mobile app:

+ We got the iPhone mobile app up and ready well before the pre-decided deadline
+ Our Software team ensured 100% adherence to the customer guidelines and requirements
+ The migration to mobile platform was seamlessly executed without any down time
+ We created a very user friendly mobile app in Arabic that had easy flow and real time data
+ Online payments were smooth and helped client increase their revenue generation tremendously

The Outcome

Needless to say, the client was delighted by the solution we provided:

+ We were able to adhere to the given timeline and deliver the functional iPhone mobile phone app with all the required features
+ The customer was able to take advantage of the mobile technology and expand his business to new clients
+ The customer has now outsourced 4 more projects including mobile, desktop and web custom applications to Flatworld Solutions

If you'd like to hire our experienced software professionals, or want to outsource iPhone app development services to us, please feel free to get in touch with our expert team.