

Building Stronger Cyber Resilience with Immersive

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Upskill

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Client Overview

A confidential UK Public Service entity has been working with Immersive for the past two years, overseeing their cybersecurity upskilling and resilience needs.

Industry

UK Public Service entity

Region

United Kingdom

Product

Immersive Labs

The Challenges

The organization needed a comprehensive and responsive cybersecurity upskilling platform that aligned with their broader professional services curriculum. Given the dynamic nature of cyber threats, staying ahead of adversaries required a strategic, tightly structured approach to training. Additionally, the organization sought to reduce the administrative burden associated with managing multiple learning contracts while ensuring optimal learning outcomes for their team.

Solution

We set ourselves apart by offering a flexible, adaptive training structure that seamlessly complemented our existing curriculum. The partnership was built on a collaborative approach involving ourselves, Immersive, and an existing trusted tech vendor. Rather than being output-focused, the model prioritized outcomes, ensuring meaningful impact. A key aspect of the partnership was its strong integration with professional services, aligning closely with their cybersecurity strategies. Additionally, a dedicated account management structure streamlined contract management, allowing key stakeholders to focus on strategic initiatives instead of administrative tasks.

Challenge:

The organization needed a strategic cybersecurity upskilling platform that integrated with their professional services curriculum, kept pace with evolving threats, and streamlined training management to improve learning outcomes.

Solution

Our flexible outcome-focused training model seamlessly integrated with their curriculum and cybersecurity strategy, supported by a collaborative partnership and streamlined contract management through dedicated account oversight.



Results

This collaboration exemplifies how our adaptable and strategically aligned cyber resilience approach has provided immense value to the governing body.

The partnership has not only enhanced cybersecurity readiness but also optimized operational efficiency and fostered an inclusive environment that champions women in tech. Moving forward, the organization is excited to see the continued growth of the community and the evolution of their cybersecurity training framework.

Key Takeaways:

- Collaboration between organizations ensures optimal training effectiveness.
- Cybersecurity training must be proactive, strategic, and adaptable.
- Strong customer engagement and belief in the product drive success.
- Reducing administrative burden allows organizations to focus on strategic priorities.
- Encouraging diversity in tech is a powerful and necessary movement.

Our unique approach to training has set a new benchmark in the industry, demonstrating the power of collaboration, innovation, and customer-centricity in cybersecurity learning.



Staying ahead of the curve is essential. The importance of effective training cannot be overstated. Attackers are constantly innovating, and we must do the same. Having the right knowledge and tools is critical to staying one step ahead, and training plays a key role in that.”



Certification & Compliance			Trusted by the World’s Largest Organizations			
			400+ Customers	>3.5M Total Labs Complete	>100K Unique Users	>2.5K Hands-on Challenges

“ Immersive have taken a remarkably unique approach, focusing on complementing existing tools rather than competing. It’s also been incredible to work with an all-female team, collaborating with talented women who bring fresh perspectives and strengthen the team dynamic. This experience highlights the importance of increasing female representation in tech and creating more opportunities to elevate women in the industry.

Anon
Immersive Partner

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Be ready

Immersive is trusted by the world's largest organizations and governments, including Citi, Pfizer, Humana, HSBC, the UK Ministry of Defence, and the UK National Health Service. We are backed by Goldman Sachs Asset Management, Ten Eleven Ventures, Menlo Ventures, Summit Partners, Insight Partners and Citi Ventures.

