

# Innospec Choose the Combination Label

Innospec Europe; a global speciality chemicals company, required a solution that would support their need for colour GHS labelling – and the NeuraLabel 500e was the ideal fit.

Ian Callan, Head of Global Regulatory Compliance chose Dura-ID (IML) due to us being exclusive European agents for the NeuraLog NeuraLabel 500e and having had previous good experience with the staff.

The three main benefits Ian has seen so far are:

- The colour printing is of high quality and therefore met the requirements of the project.
- More detailed prints have been able to be run due to the high resolution of the machine.
- A smooth transition due to no alignment issues with the printer. “this was a big issue with printing GHS diamonds on the old thermal solution where we had to constantly change the label formats to suit the products, now we have one label and overprint in full colour.”

Ian says “it has improved our labelling compliance and we have received excellent hardware support for this and a number of other acquired printers.”