Portfolio

Innovative Vehicle Marketplace

php | node.js | e-commerce
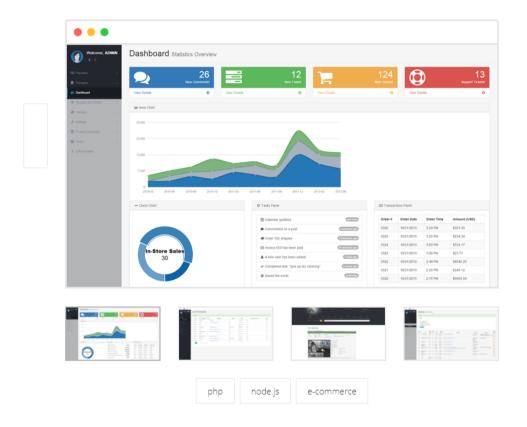
Project Overview

Oxagile developed an innovative vehicle marketplace connecting car buyers with dealerships and shipment and insurance companies in the U.S.

The system automates the entire car purchasing process: A buyer simply describes their vehicle of choice and submits a request, which is automatically processed and forwarded to the top five dealerships that can best meet it. The dealers can then offer personalized discounts to compete for, and win, the deal.

The potent combination of a large, automatically updated car database and vendor bidding functionality nearly guarantees the buyer the absolute best price across the country.

The system comes with intuitive tools for making new requests, managing buyers and vendors, notifications and reporting, and secure payment functionality. The platform is fully product-agnostic and can be easily adapted to find best deals on any item: from cars and trucks to smartphones and laptops.

"KosLo is the first truly fresh idea for the auto industry in a long time." —Tom Borchard, Web Director at Vern Eide Motorcars Inc.

Technology Stack
PHP, Node.js, StrongLoop, AngularJS, MongoDB, MySQL, Amazon AWS

Timeframe and Workload
Duration: 12 months
Effort: 36 man-months