

respektive1

With IntegrityNext, respektive1 identifies key supply chain risks and achieves measurable progress on its B Corp certification score



“Even as a small agency, we can take responsibility for the impact we create. IntegrityNext has helped us embed sustainability into our supply chain and accelerate our shift toward a future-proof business model.”

Johannes Rapp
Managing Director

Context & Goals

respektive1 has firmly embedded sustainability into its business model, as illustrated by its B Corp certification. The company uses the IntegrityNext platform to achieve the following objectives:

- Strengthen sustainability across the supply chain
- Deepen internal sustainability expertise
- Ensure proactive risk management to stay ahead of evolving regulatory and customer expectations
- Optimize B Corp certification in the area of supply chain sustainability

Project Description

respektive1 uses IntegrityNext’s due diligence process to systematically identify and assess sustainability risks across its supply chain. In the first step, all suppliers were automatically screened for country- and industry-specific risks. In the second step, particularly critical business partners were asked to provide information on key topics such as environmental protection, carbon emissions, corruption, occupational health and safety, and human rights.

The collected data is used for internal analysis, strategic decision-making, reporting, and to further improve the company’s B Corp score.

Key Outcomes

- **Risk management:** Established a robust process for identifying and assessing risks, with 100% of suppliers evaluated.
- **Strategic transparency:** 80% of procurement spend covered by risk analysis.
- **B Corp certification:** Strengthened supply chain sustainability management and further improved B Corp score.
- **Sustainable supplier selection:** Identified preferred business partners using IntegrityNext data and insights.

Impact at a Glance

100%

of suppliers assessed for key sustainability risks

80%

of procurement spend covered by supplier self-assessments



B Corp certification

improved through greater focus on supply chain sustainability

Transformation

of the sustainable business model further strengthened

About respektive1

Sector

Marketing

Annual revenue

€3.9 million (2024)

Employees

24 (2024)

Headquarters

Frankfurt am Main, Germany

Number of suppliers

100

Annual procurement spend

€2 million (2024)

IntegrityNext product use

Supply chain due diligence focusing on risk and impact analysis