



## Leading Australian Outdoor Media Company turns to integrum to fast track ISO Certifications

### FACTS

**Customer:** Leading Australian Outdoor Media Company with over 16,000 display panels across Australia and New Zealand.

**Challenge:** To configure and deploy integrated Health , Safety , Environment Management system conforming to ISO standards for certification for Workplace Health & Safety and Environment Management Systems.

**Solution:** integrum QHSE Risk & Compliance Software

**Benefits:** A web based, highly configurable, easy to use management system for incident, investigation, audit and inspection, corrective actions, observations, compliance, document management, risk management, meeting management, e-Learning, inductions and board reporting.

*"Adshel obtained AS/NZS 4801 and ISO 14001 certifications in June 2014. This is a significant milestone for Adshel and this wouldn't have been possible in such a short timeframe without the integrum software and the integrum Implementation team.*

*The integrum roll out was deployed in a matter of weeks once requirements had been agreed upon.*

*The configurable nature of the integrum system and integrum's implementation methodology ensured a smooth rapid implementation.*

*Adshel with integrum's help achieved a fantastic outcome in a very short amount of time."*

**Lilian Romero Ramirez**  
**Head of Business**  
**Transformation Office**  
**Adshel**

The client, one of Australia's leading Outdoor Media Companies operates and manages over 16,000 advertising display panels across Australia and New Zealand .

Adshel offers various media formats and locations to provide effective advertising and display services .

With the largest roadside street furniture network in Australia, Adshel covers 5 major capital cities, the ACT and key regional areas.

Adshel also provides a range of formats in rail and tram environments for advertisers and offers a national coverage with a strong presence in the Sydney and Melbourne markets.

Adshel's retail portfolio encompasses 17 shopping centres nationally including high traffic corridors and over 1,750 panels at 7-Eleven stores throughout Australia.

With over 250 staff and contractors situated in offices across Australia, and having recently won a large contract with NSW Sydney Trains, Adshel committed to seeking certification of its Workplace Health & Safety System and Environment Management System.

Adshel elected to use the integrum system, which had been recently implemented by another division of its parent company, APN Media, to move from its rudimentary paper based HSE manuals and documentation to an electronic, hosted integrated management system.

After initial workshops with stakeholders and requirements gathering integrum and the client project team agreed on requirements. The integrum team then configured incident, inspection, audit templates, group portals, workflows, reports and other elements.

The configured system was then made available to Adshel team for user acceptance testing and feedback.

The incident system allows easy capture of key incident data, risk rating and provides automated notifications to managers based on severity and category.

Detailed Corrective Action processes are raised to line managers and subject matter experts for assigning actions to closure.

Safety observations, inspections and audit templates provide easy capture integrated with corrective action processes. All with automated email notifications and escalations.

The controlled document management system provides centralised system for Adshel's operating manuals, SOPs, work instructions, legal requirements and other documentation. All with version control and archive management.

The training & eLearning management system allows Adshel to schedule, track and record training courses, accreditations and certifications of its staff and contractors.

The rich dashboards and business intelligence available to all management levels provides Adshel's managers with real time reports and KPI dashboards and drill downs to underlying records.

The highly configurable software and proven implementation methodology enabled Adshel to readily build its new integrated WHSE management system for roll out including change management, user training and data migration in a few weeks from project commencement.

## ABOUT INTEGRUM

integrum Management Systems Pty Limited (IMS) owns, develops and supports the integrum solution which is an Australian, mature, 8<sup>th</sup> generation product (since 1996) providing integrated Quality, Health, Safety, Environment, Risk and Compliance systems and business management systems with over 200,000 users in more than 40 countries.

integrum software is web based and provided as either hosted, SaaS or in-premises solution and can operate fully off-line.

IMS is headquartered in Sydney, Australia and is supported by global offices and partners.

IMS is an IBM Advanced Business Partner.

**Contact:**  
**Sydney Office**  
**+61 2 9663 1004**  
**beven@integrumsystems.com**