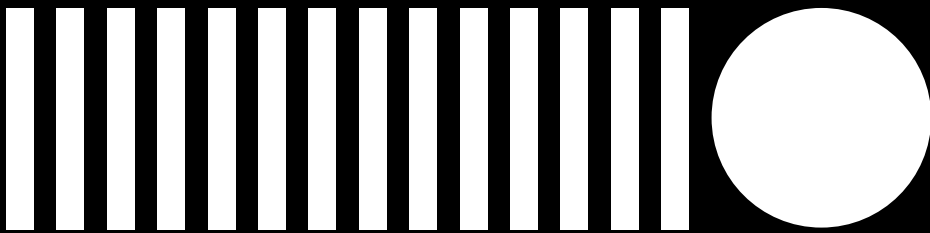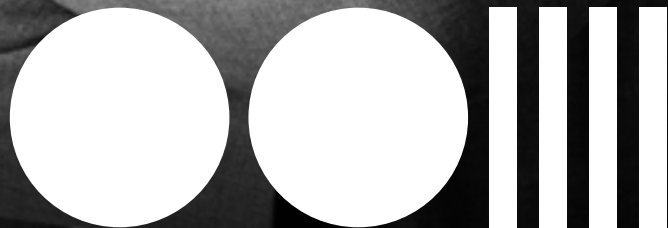# Mergers And Acquisitions

It's All About The Data

Accelerated Access To Complete Quality Company Data From Your Acquisition

Mergers & acquisitions are born out of two or more organisations recognizing that they are more valuable in the marketplace when operating as one.

The companies join workforces, systems, infrastructure, and most importantly data, to become a new, more powerful, efficient, and effective entity. The common pitfall of those new unions is when data must be merged and transformed to fit into a new system.

Accelerating the data migration and assurance process saves businesses years of costs related to damaged relationships, miscommunication, and duplication. Not to mention the opportunity cost that comes from not having a single view of your customers, or being able to respond quickly to change in regulation, markets and demand.

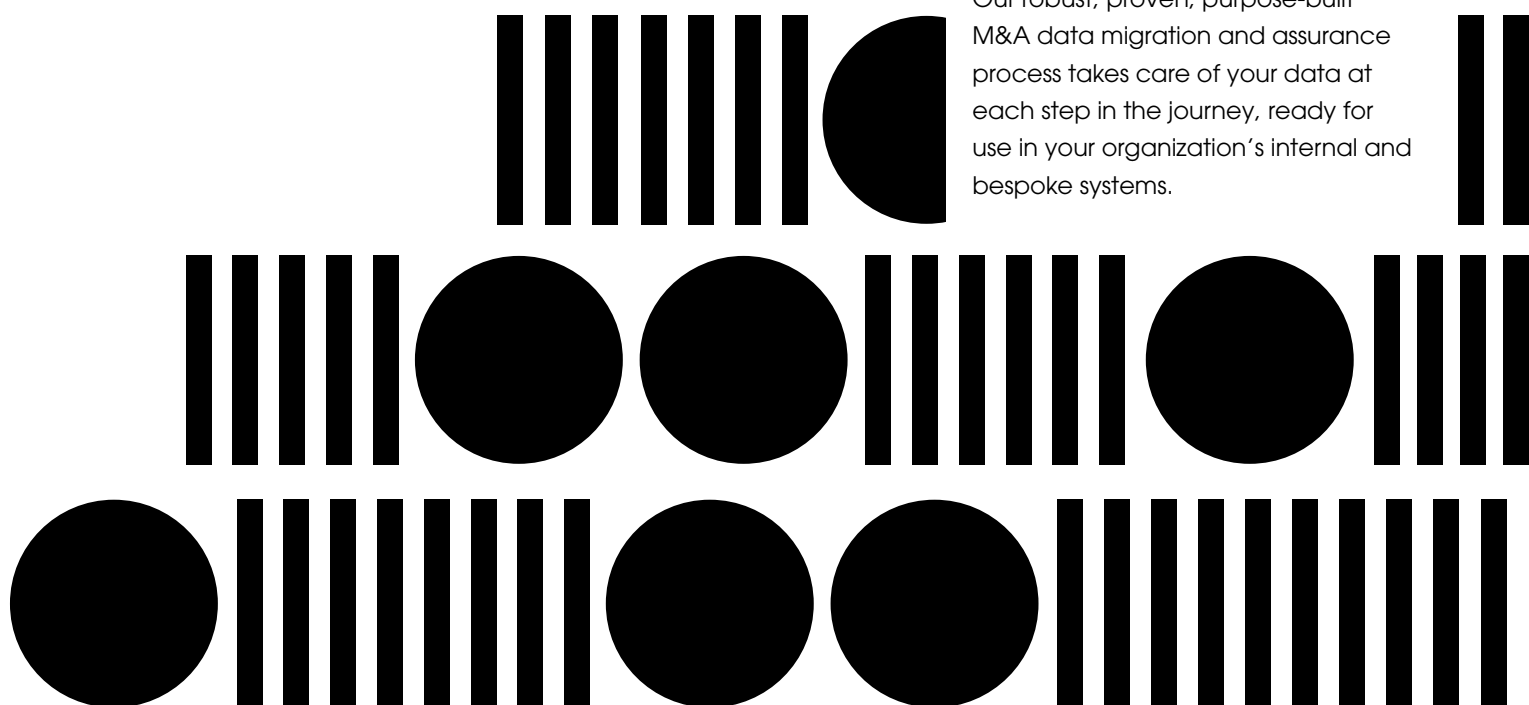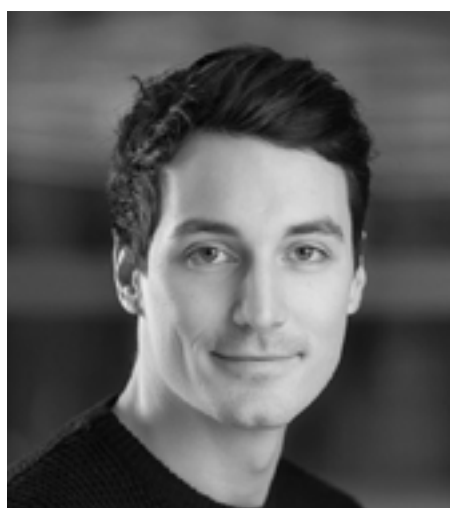**Ready Your New Data For Successful Usage**

Intelligent Delivery Solutions (IDS), has been innovating to help companies improve data quality and implement thorough testing procedures since 2015.

> " Our robust, proven, purpose-built M&A data migration and assurance process takes care of your data.

IDS's iData solution offers the single fastest way to prepare, clean and transform acquisition data into your centralized data store following a company merger or acquisition.

Our robust, proven, purpose-built M&A data migration and assurance process takes care of your data at each step in the journey, ready for use in your organization's internal and bespoke systems.

Duplicate, Dirty And Messy Data – The Costs Are Huge

Preparing, ingesting, and transforming newly acquired data can be messy, time-consuming and extremely risky. The larger and more complex the business, the bigger the risk.

The cost of building teams, technology, and tools to transform and migrate data can run into hundreds of thousands and in some cases millions of pounds.

There is typically a significant skills gap in addressing the quality of data in both production environments or during transformation and migration. Businesses are forced to spend more to fix poor data quality through hiring data teams.

While dirty or messy data is a challenge, it is not as dangerous as duplicate data. In fact, duplicate data is the most concerning data quality challenge. Duplicates can lead to an incorrect perception of business performance with stakeholders, trading partners, customers, and suppliers.

Duplicate payments can cost companies between 0.5% and 0.1% of annual invoice payments.

This translates into 1 million USD/£ in duplicate payments in a company with 1 billion USD/£ in payables.

(Source: Gartner)

Customer Data is M&A Gold

Maintaining disparate data sources is one of the main causes of flawed, incorrect and most of all duplicate data. Organizations hardly ever have a single or unified source of truth when it comes to data – specifically customer data - which in the case of M&A is literally gold.

Customer data is one of the absolute fundamental drivers of the valuation placed on the business – and yet if mismanaged – or simply unusable for a period of time, its value quickly diminishes.

It is imperative that data is consolidated in one single source as quickly and cleanly as possible to prevent months of yearly cleansing effort, resulting in high costs to the business.

iData From Intelligent Delivery Solutions

Our flagship software has been used by government, institutes and multinational companies like the MOJ, NHS, BOE and Capita to resolve data quality issues.

When it comes to M&A, we've helped dozens of companies meet business goals with data profiling, data matching and data deduplication.

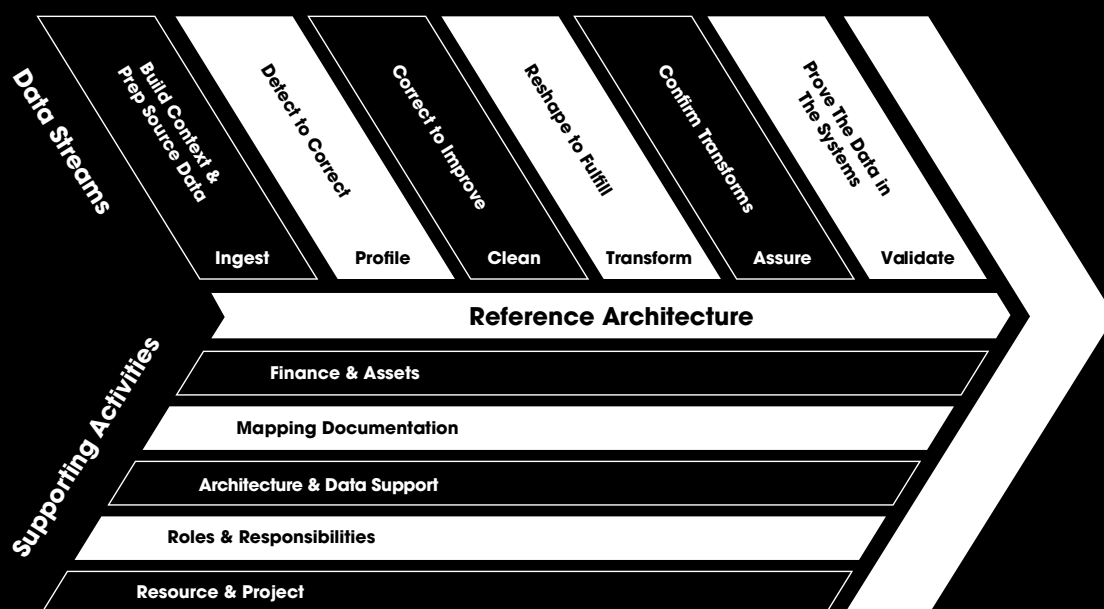Ministry of Justice

NHS

BANK OF ENGLAND

CAPITA

"Through this 6-step methodology, we have reduced the process of transforming contaminated data and migrating it into destination systems by 45%.

The Migration Assurance Lifecycle, and Why You Need it

To give you confidence, certainty and rapid access to your acquisition data, IDS have a robust accelerated approach to moving your data into its new home.

iData is a centralized workflow solution which quickly manages your data through the transformation process to assure that it is system-ready to offer value to your business in the shortest possible timeframe.

Our unique 6-step iData methodology ensures that quality data hits your systems every time, without exception.

Data Streams

Build Context & Prep Source Data	Detect to Correct	Correct to Improve	Reshape to Fulfill	Confirm Transforms	Prove The Data in The Systems
Ingest	Profile	Clean	Transform	Assure	Validate

Reference Architecture

Supporting Activities

- Finance & Assets
- Mapping Documentation
- Architecture & Data Support
- Roles & Responsibilities
- Resource & Project

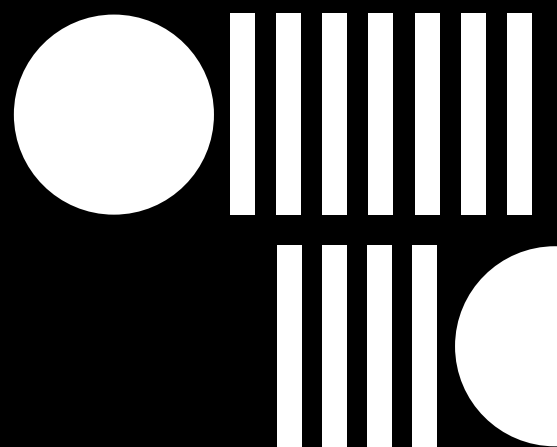**Data quality, data science & better business decisions**

The Migration Assurance Lifecycle and What it Means For You

iData, and our proprietary migration assurance lifecycle coupled with our test data quality management approach will bring you the following benefits:

1. **Crystalized data** ready for introducing data science projects to further enhance your business decisions and in turn revenue, cost savings & efficiency

2. **Increased productivity** of your business services. The ability to use your data in your systems without error removes any waste in time and effort from your team

3. **Easier data maintenance** and constant, iterative, monitoring of data quality, by re-using iData to catch anything which is entered

4. **Collaborative solutions** are allowed during the ingestion process when mapping data and identifying the quality requirements and expectations

5. **Greater visibility** of your data, through iData profiling. Always have a quick shot view of any issues within your data, before, during and following the migration process

6. **Improve the quality of acquisition data** prior to it being integrated into your internal systems

7. **Standardize your approach** to migrating any future acquisition data. This shortens the transformation and migration lifecycles to ultimately reduce the cost and improve the time to market for new solutions as a result of the M&A process

8. **Increased accuracy** of acquisition data for your ongoing business usage

9. **Faster and more accurate decisions** on releasing new software and updates

E: james.briers@intelligent-ds.co.uk

When data lies at the heart of your organization, you need data certainty. IDS's unique methodology brings together data testing and data quality assurance, to assure 100% of the data, through 100% of the journey, 100% of the time.

To find out more, discuss your data needs with an IDS data certainty specialist here:

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