



IntelliShift Improves County Water Authority's Mobile Fleet Effectiveness & Safety

PUBLIC SECTOR CASE STUDY

THE CHALLENGE

Improve Reporting Inaccuracies & Unsafe Driving Behavior

A large public county water authority supplying 1.2 million residents in the northeast was challenged with inaccurate driving reports and the uncertainty of fleet asset location. They also struggled with identifying which field service operators were in their vehicles, which created information blind spots to unauthorized vehicle usage. In addition, the agency wanted to incorporate safe, compliant driver behavior across its mobile workforce.

To move forward, the county water agency searched to find the right telematics and fleet management solution to usher in a proactive vehicle and mobile workforce strategy to monitor assets and securely deliver high-quality water at the lowest possible price to the community.

THE SOLUTION

Next-Generation Connected Fleet and Asset Management Technology

The county water agency selected VTS for its in-depth fleet knowledge and demonstrated understanding of the unique challenges of the public utilities sector. The VTS team partnered with the agency to implement an integrated telematics and asset tracking technology solution to efficiently and effectively manage mobile operations with the goal to protect fleet assets, eliminate accidents, and decrease fuel consumption.

Now known as IntelliShift, VTS' next-generation connected fleet and asset operations solution, is a configurable, scalable platform that removes data silos across an organization's fleet and operations to increase end-to-end visibility of vehicle data to improve driver behavior, increase fleet productivity, lower fuel spend, and reduce wear and tear.

IntelliShift provides instant visibility into fleet location, and Driver ID key fobs give visibility into which driver is using which vehicle and when. IntelliShift provides real-time reporting of when a driver's day begins and ends as well as the capability to generate historical reports on individual driving behavior. Having innovative fleet technology in place increases vehicle productivity, driver accountability, and identifies dangerous activity that compromise safety.

“ Our partnership demonstrates a proactive commitment by civic leaders to support residents with effective public service. We look forward to continued collaboration and working alongside municipal decision-makers to utilize next-gen fleet data intelligently to boost efficiency.”

Scott Eden, Vice President of Sales at IntelliShift

THE RESULT

A Proactive Fleet Visibility & Safety Strategy Supporting Public Service

Today, the county water agency is positioned to optimize usage of its 345 vehicles and ensure the mobile workforce aligns to critical team-wide safety standards. IntelliShift provides the agency with vital insights from connected fleet and back-office systems with a configurable dashboard so leaders make decisions that optimize taxpayer return on investment and community satisfaction.

Integrating every aspect of the agency fleet and operational data provides the insights needed to deliver water efficiently. For example, IntelliShift helps the county agency increase fuel savings through smarter routing and reduced idle time. The agency also benefits from lower insurance costs due to its ability to protect and secure assets, stay compliant, and leverage data that improves safe driving practices among employees who directly serve the public.

“With IntelliShift we easily manage our fleet equipment, operations, and the safety of our mobile workforce,” says an executive at the county water agency. “IntelliShift’s technology has been the single most important tool to proactively monitor our mobile team with proficiency.”

Long-Term Partnership, Ongoing Public Success

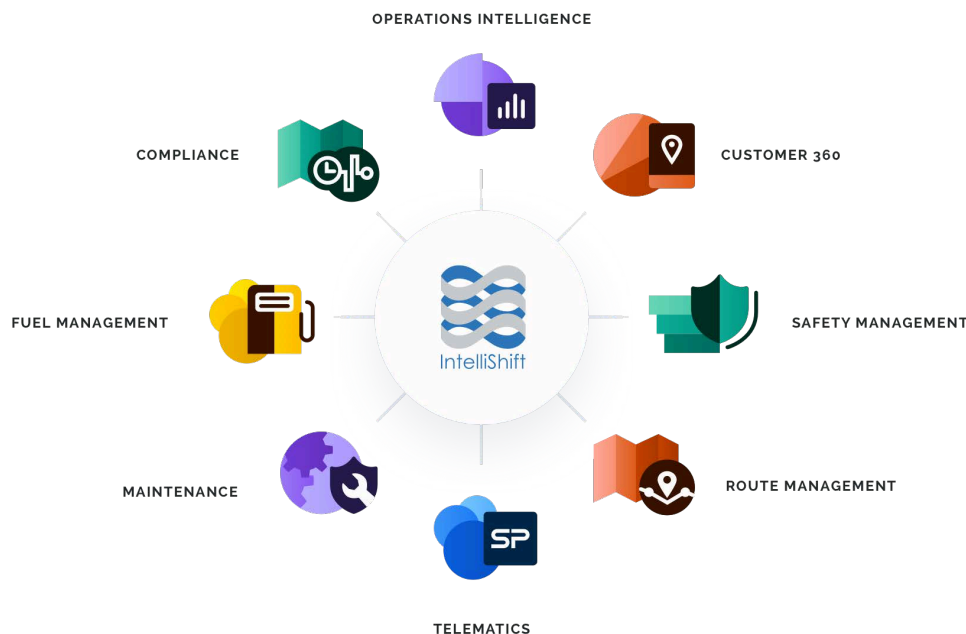
Seven years into its partnership with VTS, the county water agency took a chance on a low-cost fleet solutions provider but quickly converted back to VTS and the IntelliShift platform because the resulting technology and the customer service was not compatible with their needs. Their decision to return to VTS was based on overall product features, user-friendliness, and the company’s excellent client-first premise, including their dedicated client success manager.

With VTS' dedicated onboarding team, the agency's transition back to VTS was a seamless installation and onboarding experience. VTS understands the goals and challenges of the public utility sector and leverages this know-how through its next-generation IntelliShift platform integral in delivering on unique needs.

Transform Connected Fleet Data into Powerful Operations Intelligence

Transitioning is easy. The white glove service from our dedicated team will ensure there is little-to-no downtime. We'll work closely with you to ensure our SaaS platform is configured to your organizational needs. Learn more by contacting our team today.

IntelliShift Is A Next-Gen Asset and Fleet Operations Intelligence Platform



About IntelliShift

IntelliShift, a division of VTS, offers a next-generation fleet and operations intelligence platform to address today's evolving business needs and align enterprise operations with business goals. VTS is an innovative technology company transforming how fleet-driven organizations make business decisions. The company's client-first premise and 20 years of deep fleet knowledge move clients beyond traditional one-size-fits-all fleet management to provide configurable solutions that support insight-driven decision-making.

Learn how IntelliShift connects your data, people, and processes to maximize operator safety and efficiency.

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