



Rémy Cointreau

The iconic spirits group undergoes
a global infrastructure
transformation with InterCloud



RÉMY COINTREAU



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Rémy Cointreau, a family-owned-group, has experienced a significant transformation over the past five years. The company has pivoted its focus, shifting from a product-centric to a customer-centric business model.

This transformative initiative reverberates across all departments, including Information Technology. Sébastien Huet, the Chief Technology Officer at Rémy Cointreau, highlights the evolution within the IT sector: "Our primary goals include increasing agility, accelerating time-to-market, and facilitating departmental collaboration in the journey toward experimentation and innovation."

A critical element in achieving these objectives involves harnessing the robust capabilities offered by multiple Cloud Service Providers (CSPs), including industry giants like Amazon Web Services, Microsoft Azure, and Google Cloud Platform.

To seamlessly manage interconnections between the data centers of these diverse CSPs, Rémy Cointreau has turned to InterCloud.

>> InterCloud Results

As the iconic spirits group modernizes to be more customer-focused, InterCloud's Software Defined Interconnect becomes the backbone of its multicloud infrastructure.

- Improves agility to further strengthen position in the luxury market;
- Accelerates decision-making by enabling internal users to analyze live data;
- Increases the flexibility and responsiveness of its network infrastructure.

>> Challenges

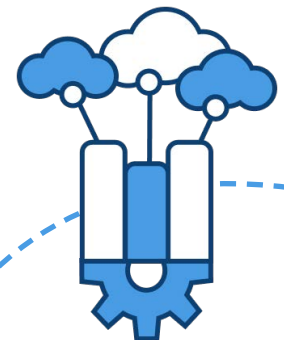
- Enhancing network flexibility and responsiveness;
- Reducing reliance on single cloud service providers by adopting a multi-cloud strategy;
- Boosting agility and resource allocation while freeing up internal resources to concentrate on high-impact business activities.

>> InterCloud's Solution

InterCloud delivers premium Software-Defined Interconnection services designed for a multicloud environment. The services offered include:

- Streamlined Network Infrastructure: Replacing complex and costly WAN systems with InterCloud's flexible internal backbone;

- Unified Multicloud Management: A single point of contact for all multicloud interconnect services simplifies administration;
- End-to-End Routing: A fully managed solution by InterCloud includes routing services;
- Dynamic Network Capacity: The ability to flexibly provision network capacity as needed;
- Independence: Maintenance of independent relationships with multiple Cloud Service Providers, ensuring resilience and flexibility.



“ The need for agility between our three public Cloud Service Providers demanded that we turn to a neutral third party, such as InterCloud, to reduce dependency and enable our multi-pronged approach. ”

**- Chief Technology Officer,
Rémy Cointreau**

>> Key benefits

Resource optimization through SDCI

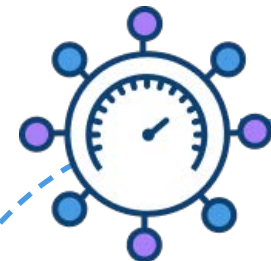
Approaching its 300 anniversary, Rémy Cointreau has gained a deep understanding of the evolving dynamics of network value, particularly the importance of seamless integration with multiple cloud service providers.

“All of our links to Cloud providers are now managed by InterCloud,” explains Huet. “We connect our main sites to this backbone for higher performance end-to-end—from Cloud services to users.

This streamlined approach not only accelerates the deployment of new solutions but also liberates resources and personnel to focus on more strategic objectives.

Utilizing a comprehensive Software-Defined Cloud Interconnect (SDCI) platform like InterCloud simplifies the technical and managerial workload within the IT department, allowing them to better support initiatives in customer service, business development, workforce training, and even trade operations.

“Cloud and SaaS solutions make it possible for our employees to move on from focusing on purely technical aspects to creating value for other departments in our company,” said Huet.



“ User perception is very positive. They found the migration to InterCloud to be very transparent and we will provide 10 times the available speed for our users in China, for example. ”

**- Chief Technology Officer,
Rémy Cointreau**

Enhanced network flexibility and responsiveness

Faced with the challenges of growing data volumes and the need for smooth data transfer between different operators, Rémy Cointreau found a reliable partner in InterCloud.

The InterCloud portal offers a degree of flexibility and responsiveness that is often unattainable with traditional network operators. As Huet testifies: “With the InterCloud portal, we have the capacity to increase bandwidth — for example, 1 GBPS for a CSP to carry out a migration — then to reduce it once the operation is completed.

In traditional setups, such changes would take several months to implement, but with InterCloud, Rémy Cointreau can perform these adjustments almost instantaneously, significantly reducing both costs and network congestion.

Improved resilience and performance

Once Rémy Cointreau finalizes its InterCloud implementation in the US and Asia, the IT department will exploit the new bandwidth to enhance services. Previously hindered by globally dispersed data centers, the performance will now notably improve, benefiting video conferencing and third-party services like Box.

InterCloud also fortifies cybersecurity by securing data flows between clouds. Rémy Cointreau's IT team oversees application-level security, bolstering network resilience and boosting user confidence.





About InterCloud

InterCloud's end-to-end global connectivity platform eliminates the complexity in deploying the cloud, giving businesses full control over the security, sovereignty, and performance of their critical data traffic with complete peace of mind.

Working with organizations to help them transform global connectivity, reduce network complexity, and accelerate growth and innovation, InterCloud is a trusted advisor to some of the world's leading brands when it comes to leveraging the cloud for future success

With offices across Europe, the company's platform is underpinned by its team of cloud experts who guide customers to implement effective strategies to leverage the power of the cloud across their organization – making global connectivity a driver for business performance.

www.intercloud.com