

# CASE STUDIES: Protection of Customer PII Data & Other Agency Assets

## ● Willow St. Agency, Dallas, TX

CASE STUDY DURATION: 90 Days



Willow St. Agency is a hybrid advertising company, specialized in digital creation for web, mobile, broadcast, print, guerilla and other media.

*“Before **Shield** we had full confidence in the integrity of our server and firewall. We could not have been more naïve, within the first few hours **Shield** had identified and eliminated thousands of new and existing threats. Not just do-nothing alerts, real elimination of serious threats and ongoing AI to keep our systems safe. We couldn't be happier.”*

– Larry Johannes, Partner  
Willow St. Agency

These are the number of attempts to infiltrate the Willow Street Agency network that were killed by **INTRUSION Shield™**.

**KILLED**  
**1221 DNS**  
**REQUESTS**

**KILLED**  
**62,855 TCP**  
**CONNECTIONS**

**KILLED**  
**18,121 UDP**  
**CONNECTIONS**

**FALSE POSITIVE PERCENTAGE**

**.00005%**

*“WHAT I LOVE ABOUT THIS TECHNOLOGY IS THAT IT'S SIMPLE TO SET UP AND THEN IT JUST RUNS, DOING IT'S JOB WITH VERY LITTLE OVERSIGHT.”*

–Shawn Sterling,  
Willow St. IT Director

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**INTRUSION**  
Protect everything. Trust nothing.