FWS DEVELOPED AN IOS ELEARNING APP FOR A HONG KONG CLIENT

The Client

The client is a Hong Kong company who provides high-quality eLearning solutions to academic communities across the world.

Client's Requirement & Challenges

The client needed a flexible eLearning app that facilitated live tutoring (face-to-face learning). They wanted the app to break down the pronunciation to the granular level so that students can understand words without ambiguity. The client was in search of iOS app development company with experience in developing customized iOS apps. Flatworld Solutions was chosen for the task because we had prior experience in projects like the one required by the client.

The growth in the client's subscriber volume forced them to turn towards expert developers like us. The app had to be developed with end users in focus because each user's preference varied due to the different skill level. Hence, we had to develop the app by standardizing the interface to support better functionality and swifter learning.

Our Solution

With the right skill, we, at Flatworld Solutions developed a user-friendly interface for the app to prevent the users from being overwhelmed by distracting features. The cost-effective solution we developed was as follows -

+ Information flow within the app was improved along with multi-tasking capability
+ CometChat was integrated to support real-time, face-to-face interaction between tutors and students by text, audio, and video
+ To reduce video buffering and improve the quality of engagement, we used a video compression protocol
+ We shortened the learning curve for users by including several beginner-friendly features
+ We gamified the app with fun exercises such as speech comprehension, pronunciation, and much more to increase user involvement in listening exercises

The Result

The agile and iterative methods of development process lead to quicker monetization of iOS eLearning app. We ensured that the app fully met the primary needs of the client by rigorously testing its features and user-friendliness. The development was completed within the stipulated time without burdening the clients with additional expenses. The client expressed satisfaction with the overall workflow, results as well as the support we provided during and after the project. The client's team was also trained by our experts to facilitate efficiency and integration.

Outsource iOS Mobile Application Development to FWS - A Leader in Software Development

We are an ISO certified company with close to 16 years of contiguous experience in application development. Flatworld Solutions has been the brand that many clients look up to for mobile app development. Our cost-effective solution coupled with the infrastructure that aligned with industry standards, we have developed apps that are robust and functional. Our team of 200+ iOS and Android developers have rich experience in multiplatform app development. With secure data exchange system, we pull confidential data and utilize them in a safe manner. If you want to outsource iOS app development, we are the people you need.

Get in touch with us to outsource iOS mobile application development so you can make your app work leaner and faster.