

CASE STUDY



500% increase in speed for Common App's application processing

Common App is a nonprofit organization serving more than 1 million college applications each year and helping its member colleges and universities reach enrollment goals.

Processes over 5 million applications from applications across more than 200 countries worldwide.

Serves over 800 member colleges and universities with complete application and admission process

BACKGROUND

Common App is a nonprofit organization serving over million college applicants each year. Their member colleges and universities rely on the speed and accuracy of PDF processing to generate applications efficiently and reach their enrollment goals. Common App used iText to process applications efficiently and to reduce cost and resource requirement.

GOALS

Each year, Common App undergoes a time-consuming process to collect and submit over a million college applications to their member colleges and universities. In order to save cost and money, Common App needed a scalable and speedy solution to meet such challenge.

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iText helped speed up our processes up to 500%.

COMMON APP

CHALLENGES

With a growing increase of college applications, Common App needed a solution to expedite and simplify application PDF delivery.

The goals for the solution were:

- ✓ Provide fast and accurate PDF delivery
- ✓ Need to be easily integrated in existing IT infrastructure
- ✓ Need to be scalable and must incorporate efficient usage of available resources

SOLUTION

It took only 3 months to fully implement the solution and to bring Common App's team up to speed.

Increased Speed – every submitted application (with recommendation forms, transcripts and all supporting documents) were printed to PDF overnight using a scheduled batch process, all member colleges received documents promptly.

Scalability – iText provided scalability for Common App to only use a handful of servers dedicated to PDF printing. Thus the same computing power can now be used to drive more processes.

RESULT

iText performs as promised, increasing the PDF creation speed from 100% up to, in some cases, 500%.

Every submitted application, including recommendation forms, transcripts and other supporting documents, gets printed to PDF overnight using a scheduled batch process. Our member colleges swiftly receive all the documents they need. This is key, as all submitted

documents are needed to make a proper assessment of each application when making admission decisions.

The reliability and scalability allow us to only use a handful of servers dedicated to PDF printing, which means the same computing power can now be used to drive more processes. Our estimation is that we save approximately \$25,000 each year thanks to the iText solution.



Drastically reduce costs



Improve output consistency and reliability



Optimize the usage of IT infrastructure



Enable employees to dedicate their time where it matters most



Ensure an efficient and error-free reviewing process

ABOUT US

iText is a global leader in innovative award-winning PDF software used by millions of users worldwide to create digital documents like invoices, credit card statements, mobile boarding passes, and more. The iText 7 Core library is available as open source, while commercial licensing provides professional support and release from AGPL requirements. The iText 7 Suite includes a wide range of add-ons for extra functionality, and we also develop iText DITO: a low-code, template-based PDF generator.

iText works and works well. Our customers choose iText because of our world-class software quality, and our reliable, mature, and proven technology. Our PDF solutions can be embedded into the document workflows of various industries and their applications to create and manipulate PDFs, tasks like secure content redaction, encryption, digital signatures, and ensuring documents are accessible and archivable.

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