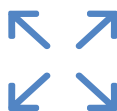# Creating maximum IT efficiency

mono
MINNEAPOLIS, MINNESOTA

Simplicity: secret weapon and way of life

Founded in 2004, mono is a Minneapolis-based branding and advertising agency. The company cites simplicity as its secret weapon, equating it with challenging the status quo and being relentless reductionists. The result is a singular focus in its work — removing the unnecessary so that the necessary can shine. With this sense of simplicity, mono offers truly innovative work that creates meaningful change for its clients including Apple®, Target®, SproutSM, Honeywell™, Sperry® Top-Sider, Virgin, Nike®, MSNBC, Blu Dot®, National Hockey League®, USA™ Network, Sesame Street®, and Harvard Business School®.

MAKING SIMPLICITY SCALABLE

With mono's commitment to simplicity, selecting Apple technology was a natural choice given its ease of use, platform continuity and innovation. mono initially relied on free, out-of-the-box tools to support the agency's Macs, iPhones and iPads, but quickly found it was not a scalable or sustainable approach for the agency's lone IT person. With more than 70 Mac workstations, 70 iPhones and a handful of iPads in use across the agency, IT needed to manually reconfigure or update each device, one by one. Not only would this process take considerable time, but it also created downtime and prolonged wait periods for employees, making routine tasks cumbersome and inefficient.

AT A GLANCE

mono	jamf PRO				
Critically acclaimed advertising and branding agency	Utilizes Jamf Pro to manage 140+ devices	Enables employees to take care of basic IT tasks	Self Service allows users to obtain resources on demand	Believers in the power of simplicity	Rely on Apple devices to help bring their simplicity belief to life

SOLVING A HIRING CONUNDRUM

mono hit a tipping point: either hire more IT staff or find an alternative to support its Apple devices. Impressed by a demo of Jamf Pro at the local Apple Store, the mono team purchased Jamf Pro via the Apple Retail Business Team. Having used Jamf Pro for over a year now, mono has solved its Apple device management problem at a much lower cost than hiring and managing additional employees. Also, previously time-consuming tasks, like email configuration, now only take a few clicks for IT and for users with Jamf Pro.

THE IDEAL SOLUTION FOR AN ORGANIZATION FOCUSED ON SIMPLICITY

mono was drawn to Jamf and its well-known Jamf Pro for the rich functionality, reliability, unique approach to enterprise device management, and Jamf's "whole product experience" — all designed to help enterprises succeed with the Apple platform. IT leverages Jamf Pro to enroll, deploy, image, and update devices, configure printers and email, distribute software, manage security settings and patches, and more. IT can now conduct tasks without having to physically go from device to device — saving time, cost, and frustration for IT and users.

mono also leverages Jamf Pro's Self Service feature to let employees install targeted software — like Adobe Creative Cloud — when and where they need it. The result is that IT now has more time to spend on bigger projects and innovation, rather than get caught up in routine tasks. With its easy setup and intuitive management features, Jamf Pro provides the ideal fit for mono's culture of simplicity.

"As a team of one, Jamf Pro has been a tremendous asset to me. I've saved a considerable amount of time in managing our more than 140 Apple devices, and with the Self Service feature, Jamf Pro has stopped the flood of helpdesk requests by allowing our employees to take care of it themselves."

– Grant Griffith, mono IT Manager

HOW JAMF PRO SIMPLIFIES LIFE FOR MONO

- It enables mono's one-person IT staff to "be in 70 places at once" with automation and easy support for more than 70 Macs, 70 iPhones and several iPads.

- It helps mono stay ahead of the curve by providing complete and timely support for all new Apple iOS and Mac OS releases, which are supported by Jamf within 5 business days (and often the same day).

- The Self Service feature enables employees to easily install software, content, and settings, and obtain the tools they need, like Adobe Creative Cloud, when and where they need it.

- It allows IT to install copiers and printers on all devices in a couple clicks or taps, rather than manually loading drivers and tools to each device one by one throughout the agency.

- Managing security updates is easy with rollouts to select devices based on department, OS version, and more.

- Remote wipe capabilities add an extra layer of security in case devices are lost or stolen.

- It enables hassle-free enrollment and email configuration for new devices.

- The strength of the Jamf Nation community offers a tremendous resource to explore and be inspired by new ways of using Jamf Pro.

- Jamf Pro offers the most comprehensive, flexible and easy-to-use Apple device management solution for mono to remain as efficient as possible.

To learn more about how Jamf Pro can make an impact on your Mac and iOS management, visit **Jamf.com**.