

## CASE STUDY

# From Job Search to Start Date: ServiceMaster® Brands *Simplifies* Hiring with Jobvite

Delivering a smarter, more unified hiring experience that helps attract top talent and power their growing family of brands.

“ This transformation is about more than just technology—it’s about creating a better experience for everyone involved in the hiring process.”

**Pam Rush**  
Director, Talent Acquisition

# Why Jobvite?

ServiceMaster Brands® brings together a family of trusted residential and commercial service companies—from disaster restoration to home cleaning to moving. With a mission to become the most admired brand in every industry they serve, they're focused on building a stronger, more agile workforce. That's why they partnered with Jobvite—to modernize hiring and streamline how they bring great talent on board.

## A Smarter, More Efficient Hiring Experience

The integration of Jobvite's ATS marks a significant step forward in how ServiceMaster Brands attracts, engages, and hires top talent. This new system offers a range of benefits for both internal teams and prospective candidates:

### **Centralized Hiring Across Brands**

Whether it's ServiceMaster Restore, Merry Maids, Two Men and a Truck, or any of their other trusted brands, Jobvite enables a unified hiring experience across the board.

### **Faster Time-to-Hire**

With automated workflows, smart candidate matching, and real-time collaboration tools, hiring managers can partner quickly and efficiently throughout the recruitment process.

### **Enhanced Candidate Experience**

Jobvite's intuitive interface ensures a smoother, more transparent application journey for job seekers.

### **Data-Driven Decisions**

Robust analytics and reporting tools empower hiring teams to make informed hiring decisions and continuously improve their recruitment strategies.

## A New Careers Webpage

In tandem with the Jobvite rollout, the ServiceMaster Brands team has also unveiled a new and improved Careers webpage. Designed with the user in mind, the updated site reflects their brand's modern identity and commitment to building a stronger, more agile workforce.



“With Jobvite and our new Careers site, we’re making it easier for candidates to find their place at ServiceMaster Brands and for our teams to find the right talent to grow with us.”

—Pam Rush

### Key Features:



#### **Mobile-Optimized Design**

Job seekers can explore opportunities and apply from any device, anywhere.



#### **Improved Navigation**

Clear pathways to explore roles by brand, location, or job function.



#### **Authentic Brand Storytelling**

Rich content that showcases their culture, values, and the people who make ServiceMaster Brands a great place to work.



#### **Seamless Application Process**

Integrated with Jobvite, the new site ensures a frictionless transition from job search to application.

## An Ongoing *Partnership*

The partnership between ServiceMaster Brands and Jobvite—along with the launch of their new Careers webpage—is more than an operational upgrade. It's a people-first investment in building a more connected, agile, and inclusive workforce.

By modernizing their tech and enhancing the candidate experience, ServiceMaster Brands is laying the groundwork to attract top talent and deliver the exceptional service their customers expect. And this is just the beginning of their journey to elevate how they hire, grow, and empower the people behind every brand.

