



PSV (Philips Sport Vereniging) is Future-Proofing Their Business with JWP

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*(Philips Sport Vereniging) was founded on 31
ers joined the club, but*



provide the ability to try live streaming and subscriptions in the future.

Campaign Objective

- Smooth transition from previous player onto PSV website and app, including migration of all assets
- Provide VOD (Video-On-Demand), Live Streaming and Subscriptions service for fans to engage in game & player content
- Partner with cost-effective and innovate platform to grow with business

Solution

- JWP's End-to-End solution provides reliable, consistent performance for Video-On-Demand with ability to grow into full suite of video functionality
- Recommendations and playlists to drives video engagement
- Flexible monetization options from advertising to sponsorship integration to subscription services
- Innovative Web App and OTT solution with continual iteration of platform

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50%



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Higher Views
than Launch
Projections

Transform your video strategy.

Discover how our end-to-end video technology delivers seamless, scalable streaming experiences—engineered to meet the unique demands of your business, whether you’re broadcasting Live, launching an OTT platform, or optimizing monetization at scale.

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Marketing & Analytics

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