

KEYLESS



Case Study

Adopting biometric authentication to achieve PSD2 compliance and meet Strong Customer Authentication requirements.



Overview

WithLess is a European finance automation platform specializing in software subscription and renewal management. By replacing existing SMS two-factor authentication with facial biometrics WithLess improved both security and user experience, and achieved PSD2 compliance in a matter of weeks.



“The simplicity and effectiveness of Keyless’ API allowed us to deploy an advanced biometric authentication system in record time.”

Thomas Alisi, Co-Founder and CTO of WithLess.

The Challenge



PSD2 SCA-Compliant Payments

Securing transactions by dynamically linking transaction amount and account number.



Step-Up Authentication

Adding biometric authentication for high-assurance actions such as changing addresses or IBAN to ensure only authorized users can perform sensitive tasks.



Seamless Integration and Deployment

Implementing a secure biometric authentication system in a short time without affecting the user experience.

The Solution



Enhanced Security

Facial biometric authentication replaced SMS OTPs, effectively eliminating Account Takeover (ATO) risks such as phishing and SIM swapping.



Multi-Channel Access

WithLess users can seamlessly authenticate with Keyless across both web and mobile applications.



Rapid Deployment

Keyless was integrated in under two weeks through a straightforward SDK implementation, allowing WithLess to meet its goals without any disruption to its ongoing operations.

The collaboration between WithLess and Keyless highlights a new standard for secure, compliant, and user-friendly authentication in the SaaS industry, setting a precedent for how technology can adapt to meet evolving regulatory and security needs.