



La Ross Maria



La Ross Maria is a 17-year old singer from the Dominican Republic, represented under label B2g Music. La Ross Maria quickly climbed the charts with her debut single back in August 2020. Currently, she has gained 138 million YouTube views and 1.3 million Spotify Monthly listeners.

Genre: Dominican Pop, Reggaeton

What We Did

Distribution | Marketing | Client Management | YouTube Services

Distribution

- Symphonic distributed her music to our network of 200+ DSPs for maximum exposure worldwide
- Custom reporting to management to aid in complex splits

YouTube Services

- YouTube channel management yielded 2.1 million YouTube subscribers, providing additional revenue to the artist.
- Activation of YouTube ContentID, enabling monetization of user-generated content and protection of assets

Client Management

- Dedicated client manager with weekly status and feedback calls regarding marketing strategy and general operations
- Provided priority client service, for accelerated deliveries to DSPs

Marketing

- Editorial playlist pitching resulting in 62 Spotify editorial playlist placements and 344 total playlist placements
- Release worked include:
 - Mi Regalo Mas Bonito (39MM streams on Spotify)
 - Tu Vas a Tener Que Explicarme (8.9MM streams on Spotify)
 - Navidad Solita (752K streams on Spotify)
 - Mi Plan Contigo (738K streams on Spotify)
 - Quiero Verte (460K streams on Spotify)
- Playlist pick ups across Spotify, Apple Music, Amazon, YouTube, TIDAL, Pandora and Deezer

Playlist Pickup



Amor y Desamor



Buen Día ☺



El Challenge



El Ritmo



Éxitos Centroamérica



Éxitos España



Éxitos Perú



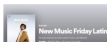
Inspiring Latinas



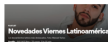
Lo Que Suena



New Urbano



New Music Friday Latin



Novedades Viernes
Latinoamérica



Novedades Viernes MX



Perreo Viral



Radar Urbano



Romantiqueo



Tranqui

TIDAL



Rising Latin



Rising



Reggaetoneras



Dembow Mundial

amazon music



Hits De Hoy



La Semanal



Lo Mas Nuevo



Novedades Latinas

deezer



Caliente



Novedades Colombia

pandora



El Caribe Dice

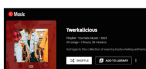


New Latin Now

YouTube Music



Futuro Hits



Twerkilicious



Urbano Flow