

Learn how Cybage assisted a US-based company to create the best-in-class market and pricing intelligence software

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Client is a leading provider of pricing solution with focus on competitor pricing. This integrates seamlessly with the existing revenue management practice of the customer.

Business Requirements:

- To maintain a clean repository and data warehouse of integrated pricing and demand market information.
- To reduce the lead time in activating the customer set-up and configurations.
- To design and develop marketing collaterals by understanding the business model and gathering relevant domain expertise.
- To provide 24 x 7 operational support and services to the client's customers and meeting end-to-end testing needs for the products.

Solution:

- Constituted a core technology arm to meet a range of technology and support needs.
- Provided for development, testing, technical writing, usability, and customer support services.
- Analyzed and devised a support strategy to maintain availability of the application and database.
- Increased efficiency in accessing resources and technology services resulting in improved ROI.

Technologies:

Linux ES 3, Perl, PSEE, MySQL

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