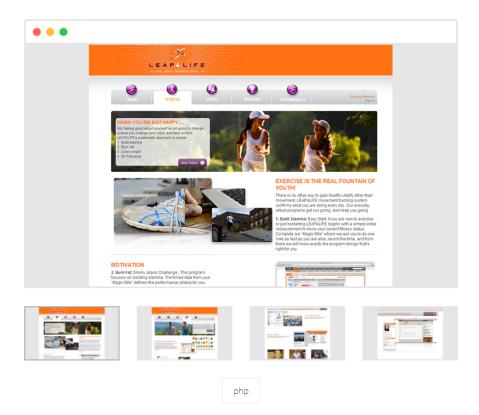


## Portfolio

## Lifestyle Management and Wellbeing Incentive Platform



## Project Overview

LEAP4LIFE provides its users with an additional incentive to lead a healthy lifestyle, while connecting consumer brands with their target audiences.

Members set goals to improve their general wellbeing, participate in healthy lifestyle events, engage in motivation contests with other users, and gain points which can be later redeemed for rewards like trips, dining vouchers and gift cards.

Oxagile helped the client implement the key system functionality such as personal performance and activity tracking, reward control and redemption, and all the social community features.



