

Linick Consulting gained enhanced efficiency and turn-key capability thanks to Cloudnine



CUSTOMER

Linick Consulting provides remotely hosted QuickBooks bookkeeping, training, strategic consulting, and website services to small business owners across the country.

Jody Linick, owner of the company based in Alameda, CA, has been a QuickBooks Certified Pro Advisor since 2004, and a Certified Bookkeeper since 2006. The goal of Linick Consulting is to help small business owners maintain up-to-date QuickBooks files hosted remotely in the cloud.

Jody Linick is an AIPB member, a Sleeter Group member, and hosts a monthly QuickBooks dinner meeting roundtable.



Customer: **Linick Consulting**

Location(s): **Alameda, CA**

Industry: **Bookkeeping & Consulting**

With Cloudnine since: **2007**

www.linickconsulting.com

CHALLENGES

There were a variety of challenges that Ms. Linick wanted to overcome; however, when asked, she emphasized the most important one to her:

The freedom of doing business anytime, anywhere.

“I wanted to stop driving all over town to work with my clients,” Ms. Linick expressed. “I heard Rob Chandler (CEO, Cloudnine Realtime) speak at the 2007 Sleeter Conference about the power of adopting cloud computing. I decided that hosted QuickBooks with offsite document storage was the wave of the future. I needed to get on board - and I did!”

SOLUTIONS

Cloudnine Realtime was able to enhance a number of Linick Consulting’s competitive advantages through their adoption of cloud technology.

Linick Consulting now has full access to client data files using the Desktop version of QuickBooks from their offices. This anytime, anywhere access means they no longer have to go onsite to work with clients. Clients also have access to their files, making collaboration seamless.

They now have “turn-key” document management and disaster recovery plans through online, offsite, secure storage, including easy filing and search capability.

Linick Consulting now experiences enhanced efficiency and client satisfaction. Data file transfers have been eliminated now that live data is available to both client and Linick Consulting at all times.

“The thing I appreciate most about Cloudnine Realtime is that they actually listen to client feedback. This improves their overall systems and services.”



Jody Linick
Owner
Linick Consulting

Want to learn more about how Cloudnine can help you streamline your IT in the cloud so you can focus on innovating and doing business? Contact us today:

(888) 869-0076