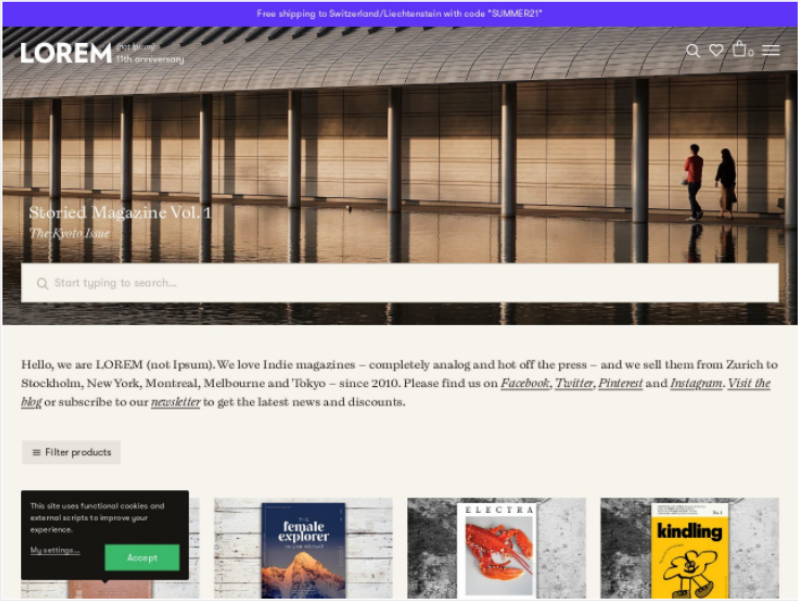




# SHOWCASE

REAL WOOCOMMERCE STORES SUBMITTED BY THEIR MAKERS

## LOREM (not Ipsum)



EXTENSIONS USED

- [WooCommerce Order Status Manager](#)
- [WooCommerce Checkout Add-Ons](#)
- [WooCommerce Subscriptions](#)
- [Table Rate Shipping](#)

DEVELOPER

[Michael Krautwasser](#)

DESIGNER

[Michael Krautwasser](#)

CATEGORY

[Printing](#)

COUNTRY

[Switzerland](#)

VISIT WEBSITE

<https://loremnotipsum.com>

LOREM (not Ipsum) is one of the biggest online shops for indie magazines in Switzerland.

Selling from Zurich to Stockholm, New York, Montreal, Melbourne, and Tokyo, LOREM (not Ipsum) stock more than 320 titles from all over the world, with most magazines available on subscription.

Co-founders Michael and Karin launched their store in 2010 after discovering new and exciting publications in each new country they traveled to. Passionate about the analog, hot-off-the-press immediacy of the printed format, they started their business venture with a single magazine: FROH! Magazin from Germany.

***“We love the flexibility of WooCommerce. Although we are selling over 2,000 products, we don’t have any performance issues. This is why we think it was the right step to move from Shopify to WooCommerce.” – Michael Krautwasser, co-founder and developer***

LOREM (not Ipsum) are always on the lookout for new and interesting independent magazines from publishers around the globe. They also offer surprise subscriptions (a random selection of beautiful and exciting magazines sent right to your mailbox) and a B2B program, where business customers can offer a range of magazines or subscriptions to their own customers or employees.