

ecovadis

Case Study



LPR's Transportation Solutions Deliver Sustainable Results



LPR is a European pallet pooling company specialized in manufacturing and retail chains in the consumer goods sector. Together with Euro Pool System (EPS), it forms the Euro Pool Group, Europe's leading logistics provider for returnable and reusable standard packaging. LPR operates in multiple European countries, including France, Spain, Portugal, Italy, Germany, the Nordics, the Netherlands, Poland, Ireland and the U.K.



€385 (\$461) million
turnover (EPS)

€236 (\$282) million
turnover (LPR)

95 million
pallet movements (LPR)

1.16 billion
tray movements in retail (EPS)

29
operational countries

189
service centers

How It All Began: From Quality to Sustainability

Driven by customer expectations and the need to ensure the quality of the materials in the supply chain, LPR started working on its first sustainability strategy in 2012 and defined it further in 2016.

“*It is our responsibility as employees to preserve that reputation through our integrity, our honesty and respect for others, alongside leading in service, safety, sustainability and environmental issues.*”

Xavier Goube
Managing Director, LPR

APPROACH

A Guided Path to Reducing Environmental Footprint

The first step was to obtain an endorsement (The Chain of Custody Certification) from the Programme for the Endorsement of Forest Certification, an international non-profit, non-governmental organization promoting sustainable forest management. Two years later, LPR went through its first EcoVadis sustainability assessment. In 2020, LPR was among the top 1% of companies rated by EcoVadis to go beyond the 75-point threshold and attain a Platinum rating.

“ I’d say that when we started working with EcoVadis in 2012 was also when we started to give a more precise and richer meaning to the concept of CSR.

Gael Gonzalez
Quality and CSR Manager, LPR

EcoVadis Scorecard Improvement Areas Over the Years (Selected Areas)

A quick look at EcoVadis Scorecards issued following each sustainability assessment provides a good overview of how LPR’s approach to sustainability has developed over the years. Below are selected areas of improvement or highlights.

- **2019**
 - Quantitative objectives set on some relevant issues (i.e., energy consumption and GHGs, environmental services and advocacy).
 - Monitoring of direct and indirect CO₂ emissions.
 - Transport offering includes carbon compensation or CO₂ emissions measurement.
 - Official program for offsetting CO₂ emissions.
 - Measures implemented to recycle toners and ink cartridges.
- **2016**
 - Offering includes eco-design services.
 - Implemented a sustainability strategy.
 - Reporting on GHG emissions. Participation in the CDP.
- **2013**
 - Implemented measures to reduce energy consumption.
 - Began reporting on electricity consumption.
 - Produced a carbon footprint study.
- **2012**
 - No information on measures regarding local and accidental pollution (e.g., noise, dust, spills).
 - No monitoring of electricity consumption.
 - Basic reporting on environmental issues, focused on GHG emissions.



RESULTS

Toward Long-Term Minimal Environmental Footprint: Improving Energy Efficiency and Reducing Carbon Emissions



Greener Logistics

- ✓ Identifying opportunities for truck pooling and cutting down on empty journeys.
- ✓ Identifying alternatives to diesel, e.g., biogas trucks.
- ✓ CoolRail, the first refrigerated train connection for fresh produce between Rotterdam and Valencia, launched in May 2019, enabling a 70-90% reduction in CO2 emissions.

Green Energy Contracts

- ✓ Green energy contracts in Southern Europe in 2018 with an aim to cover 75% of depots in 2020.

Reforestation

- ✓ Partnership with Plantons pour l'Avenir (Let's Plant for the Future) since 2016.
- ✓ 140,000 trees planted, equivalent to 5% of pallet footprint being compensated in 2019 and 2020.

“ Ever since we started, our understanding of sustainability has been continuously growing. While developing our approach by creating new initiatives, we have also created greater awareness among our company employees and have gained more resources - and partners like EcoVadis. I'd say, we're now more proactive and forward-looking.

Gael Gonzalez
Quality and CSR Manager, LPR



About EcoVadis

EcoVadis is the world's most trusted provider of business sustainability ratings, intelligence and collaborative performance improvement tools for global supply chains. Backed by a powerful technology platform and a global team of domain experts, EcoVadis' easy-to-use and actionable sustainability scorecards provide detailed insight into environmental, social and ethical risks across hundreds of purchasing categories and countries. Industry leaders such as Johnson & Johnson, Verizon, L'Oréal, Subway, Nestlé, Salesforce, Michelin and BASF are among the thousands of businesses on the EcoVadis network, all working with a single methodology to evaluate, collaborate and improve sustainability performance in order to protect their brands, foster transparency and innovation, and accelerate growth. Learn more on [ecovadis.com](https://www.ecovadis.com), [Twitter](#) or [LinkedIn](#).

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