

Planning & Forecasting



Innovative, high-quality and customized high-barrier packaging solutions for the food, tobacco, hygiene and pharmaceutical industries

Location:
Europe

Revenue:
EUR 700M

Business Challenge:

The customer wanted to streamline its spreadsheet-based business planning process across its 21 specialized operating centers. There was a specific need to capture inputs from multiple users and run dynamic simulations for faster insights.

Solution Highlights:

- Business planning
- What-if simulation & rolling forecasts
- Real-time user input capture
- Centralized writeback & data storage

Feature Highlights:

- Distributed data entry from users in multiple locations
- Data Pivoting
- Formula engine for simplified calculations
- Collaborative commenting
- Audit trail
- Data writeback

Outcomes:

The solution delivered productivity & efficiency through reduced planning timelines for 300 sales-forecasting personnel. The secure data capture, commenting & writeback capabilities enriched collaboration & governance.

