



Made by Gather Connects Global Team with Fusion 360 Manage

The Organization

Founded in 2003 as Sensio Inc. by a home chef and entrepreneur who believed that kitchen essentials should be more than functional, **Made by Gather** makes high-quality small kitchen appliances and other kitchenware that are also design forward. The company was the first to bring on-trend colors and textures to appliances, and its designs continue to reflect modern consumers' lifestyles, behaviors, and preferences. Today, with employees around the world, the company has multiple consumer brands and a robust private label business. Its flexible infrastructure and relationships with factories enable it to move from concept to commercialization in half the time of its competitors.



The Challenge

For years, Made by Gather created and maintained its product development schedules using a different provider's systems. Those systems had limited accessibility and led to a process that was time consuming, cumbersome, and inefficient.

"To increase efficiency, reduce the chance of errors, and continue our pursuit of getting products to market quickly, we determined it was time to look into a technology solution that would allow our teams in Canada and China to easily access the schedules and item data," said TJ Ward, Engineering Lab Manager, Made by Gather.

The Solution

Made by Gather evaluated several potential solutions and attended a demonstration of Autodesk Fusion 360 Manage (previously called Autodesk PLM 360 software) by a PLM expert from IMAGINiT Technologies, an Autodesk-certified PLM partner in Canada. Made by Gather determined that Autodesk PLM 360 was the right solution for their needs and selected IMAGINiT for the implementation.

"This software is ideal because it is in the Cloud, so all our teams can access it, and it is flexible, so we could start with our high-priority areas and continue to build as we uncover additional needs," said TJ. "The team at IMAGINiT clearly knew the software and easily demonstrated its features and answered all our questions."

IMAGINiT's Solution Includes:

- **Implementing software and training key users** on general Autodesk Fusion 360 software functionality through onsite training customized to include Made by Gather's models, data, and workflows.
- **Building two customized purpose-driven workspaces** to accommodate Made by Gather's specific needs:
 - **Product Development Workspace** allows for management of projects including notification to team members of due dates and tracking of the progression of projects.
 - **Items Workspace** provides a database for costing, logistics, and other specific customer information.
- **Creating specialized scripts** that enable the two new workspaces to communicate with each other.
- **Providing technical support** to support team members as needed.

The Results

With Fusion 360 Manage up and running, Made by Gather's product development is now faster, more efficient, and error free. It is used by team members globally across Made by Gather to get the information they need whenever they need it.

"The system is doing exactly what we need it to do," said TJ. "And its flexibility has already proven incredibly valuable. As we get used to the software, we identify workflows we'd like to change up a bit or even new functionalities we want to add. Then we simply call IMAGINiT. They know us and the software, so they quickly hit the ground running."

IMAGINiT's Product Lifecycle Management (PLM) team enables organizations to achieve higher levels of productivity, increased profitability, sustained growth, and better quality products.

Solutions Beyond Software

IMAGINiT Technologies, a division of Rand Worldwide, helps architects and engineers become more proficient in the use of 3D technologies to design, develop and manage complex engineering projects faster and more cost-effectively.