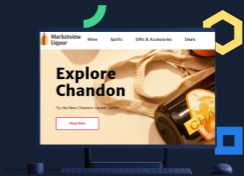


Ecommerce SEO Results for a Nationally Recognized Wine Retailer

Learn how our partnership with nationally recognized wine retailer, Marketview Liquor, increased their revenue by 95%!



95%
INCREASE IN
REVENUE

67%
INCREASE IN
RETURN ON AD
SPEND (ROAS)

10%
INCREASE IN SITE
CONVERSION RATE

Hear from our clients

Web FX
Testimonials

Hear from our clients

"We have one simple goal, and that is to grow online revenue each year. WebFX has succeeded in helping us achieve that by managing SEO, paid search, and social. I can't recommend them enough."

Marketview Liquor

About Marketview Liquor

Located in Rochester, NY, Marketview Liquor is the destination for discounted and hard-to-find wines, liquors, and spirits.

Marketview Liquor's ecommerce store makes it easy for customers to buy wine online with case discounts and free shipping on select bottles, making them a nationally known wine retailer.

As a family-run business, Marketview Liquor's goal is to provide customers with an impressive selection of products at competitive prices.

The challenge

Wanting to grow online revenue, Marketview Liquor turned to WebFX.

They explained, "Being an ecommerce site, our main goal is driving revenue that is easily trackable across all campaigns, so we know what is working best."

SERVICES USED

Ecommerce SEO

Local SEO

Google Shopping Management

Social Media Ad Management

Review Management



Red Wines

Shop Now



White Wines

Shop Now



Business impact: Ecommerce SEO results worth celebrating

They said, "We have been working with WebFX for almost seven years now. We started with an SEO package but have grown to use paid search and social because they drive results."

Since partnering with WebFX, Marketview Liquor has seen:

- 95% increase in revenue
- 67% increase in ROAS
- 10% increase in site conversion rate

Marketview Liquor shared how our services have impacted their business: "We are at a point where we will need to hire more staff because of how much revenue WebFX brings us each year. That is a fantastic problem to have."

95%

INCREASE IN REVENUE

67%

INCREASE IN ROAS

10%

INCREASE IN SITE CONVERSION RATE

Robust digital marketing solutions

To help Marketview Liquor maximize online revenue, we put together a custom strategy that includes:

- Ecommerce SEO
- Local SEO
- Paid Search & Shopping Ad Management
- Social Media Ad Management
- Review Management

They noted, "SEO and paid search ads help to drive new customers to our site, and lead gen through social helps to make sure we keep customers engaged with us on a weekly basis. The program continues to feed itself and help break through revenue goals each year."

Get a taste of the WebFX difference

Thinking about a partnership with WebFX?

Marketview Liquor shared, "If there is a problem, WebFX reaches out before we notice anything with a plan on how to fix it. They have fantastic reporting, great communication, and are always up-to-date with new campaigns in the marketing world."

Check out our [custom digital marketing services](#) to learn more about how we can drive revenue for your business, and reach out for your [free quote](#).

We can't wait to hear from you!

