



# St. Olav's Hospital

MazeMap helped St. Olav's hospital reduce their level of missed appointments by 31 % in a two year period, saving the hospital 1.5M USD annually.

Help your employees, patients and visitors find their way around





#### **High-quality interactive indoor maps**

MazeMap offers a solution that gives hospitals online interactive maps that are searchable, linkable, user-friendly and always up-to-date. The service is available online and works across multiple devices and browsers, so everyone can use it.

"People who run between meetings say this is genius. They don't have to pull up the invitation on their laptop, but simply use their phone and look up the meeting room location"

- Elin Fausa, Patient Queue System Administrator, St. Olavs Hospital

# Integrating with partner applications: Mobile alarm client example

As an example of integration with a partner system, MazeMap is featured in one of BEST's mobile applications. With MazeMap, they are able to easily integrate maps in their mobile application, and use this to visualize the location of alarms. Using MazeMap's API and the site's indoor location provider, a staff member on-the-move can automatically get a path suggestion from the current location. Ultimately, the goal is to help save time and let people focus on their tasks and not worry about finding their way around.



Because MazeMap runs on modern web technology, the maps can be integrated in many existing systems, such as information kiosks.

Together with Imatis, MazeMap provides a standard solution for searchable maps on kiosks around St. Olavs Hospital in Trondheim. These maps are also integrated with the self-service check-in system and can guide patients to their next destination.



### Adding value to existing systems:

#### Integrating with alarms

Security and medical personnel need to know where alarms and sensors are being triggered to be able to respond properly and effectively. They also need to find their way around as fast as possible. There's a big difference between a textual description like «NE 2E HCWC» and an interactive map that shows you exactly where something is located, along with contextual information.

#### Integration at St. Olavs Hospital

At St. Olavs Hospital, they have added map links in their alarm system. This way, a decision maker is only one click away from instantly knowing the location of a specific alarm. When time is critical, these things really matter.

# ST. OLAVS HOSPITAL TRONDHEIM UNIVERSITY HOSPITAL



#### Integration with automated systems: Adding links to messages

At St. Olavs Hospital in Trondheim, they have integrated MazeMap into their automated SMS reminders, so people can easily see where to meet. This can reduce the stress of finding the way, and also reduce the risks of being late to appointments or meetings. In fact, 22 % of MazeMap's traffic on St. Olavs in 2017 was due to SMS reminders.



"People don't want to be late for their appointments, and it's not unusual for some people to visit the hospital a day in advance, just to figure out where their appointment is. "

- Ivar Myrstad, Project Manager, St. Olavs Hospital



## St Olavs Hospital **Usage Statistics**

Average sessions april 2016 to august 2017: 8,641

5.541 Apr '16 14,784 Aug '17



- 61 % Mobile & Tablet
- 30% Desktop
- 9% Kiosk / Self Service

22 % of all traffic from SMS Links!

#### IoT & Asset Tracking

MazeMap can be used to show you the locations of any physical object, such as beds, wheelchairs, medical equipment or anything else.





