DATA MINING OF MEETING VENUES FOR A FINNISH CLIENT

The Client

Flatworld Solutions was contacted by an online meeting planner agency. This agency helps organize corporate meetings in various locations around the world, by helping select venue and the related hotels to make planning a large meeting much easier.

They were looking for a partner that could help them collect information on potential meeting locations around the globe, including detailed information on the hotels offering the meetings, the costs, the venue amenities, and more. They also has a short timeframe and cost was a factor. The swift response of Flatworld Solutions encouraged them to use our services for their data mining and data collection needs.

The Challenges

The client had a strict deadline for their site launch, which meant that they needed to have the data compiled and ready for use within a very short, specific timeframe. They also required a very large amount of data mining, with not only venue information but also the costs and packages that were available.

This combination meant that a considerable amount of data would have to be mined and collected within very little time.

The Solutions

First, the Flatworld team sent a few samples to the client in order to determine accuracy. The client approved these samples, allowing Flatworld Solutions to move forward. More than 10 resources were then placed on the project. The team at Flatworld Solutions then went to task on the data -

+ The team shortlisted and filtered the list of venues in different countries
+ The team mined images of each meeting venue
+ The team uploaded the details of the venues and their images to the client website

Once completed, the quality assurance (QA) team at Flatworld Solutions checked the data for accuracy and completeness. Throughout the process, the client was kept informed about progress.

The Results

The data entry team at Flatworld Solutions was able to complete the project within time with 95% accuracy rate. The client was able to launch their website on time, and had the work completed much sooner and for reduced cost.

The client was highly satisfied with the work provided by Flatworld Solutions, and partnered with our company to provide database management services as well, becoming a long-term client.

Flatworld Solutions is a leading company headquartered in India, offering a comprehensive range of data entry, data analytics, data processing and data mining services. If you a similar or custom requirement, contact our executives, we will be glad to assist your needs.