

Customer success story

Miles Data Technologies



Customer

Miles Data Technologies



Industry

Manufacturing



Location

United States

Greater efficiencies

Miles Data is a leading provider of barcode, RFID, and mobility solutions.



"We've been live four years and we've grown our employees by 40% and increased our revenue close to 80% from where we were four years ago."

Lori McGuire,

Vice President, Sales at Miles Data Technologies

Miles Data, like many other businesses faced with a lack of visibility, dated processes and lack of speed. In order to maximise efficiency, it needed a connected solution which would give a complete and accurate picture of the business in real-time.

Lori McGuire said, "We've been live four years and we've grown our employees by 40% and increased our revenue close to 80 percent from where we were four years ago. You can't do that kind of growth in a managed, processed driven way with new people who have fairly low experience, unless you have a pretty tight connected system. In my role having to bring on the new people, having a way to do that in a way that's fast, visible, accurate – it's great!"