



Mobile App Development

About the Client

Aspire IT is a renowned IT service provider. They work with organizations of all shapes and sizes (right from startups to Fortune 500 Companies).

The company offers comprehensive IT services to different industries including healthcare, financial, banking, and insurance.

Project’s Vision & Requirements

The client approached MobiLyte to develop an iOS app that can provide a platform to aspiring singers to promote their talent.

The company needed to develop an app that uses a strategic business model to promote best songs and encourage talent.

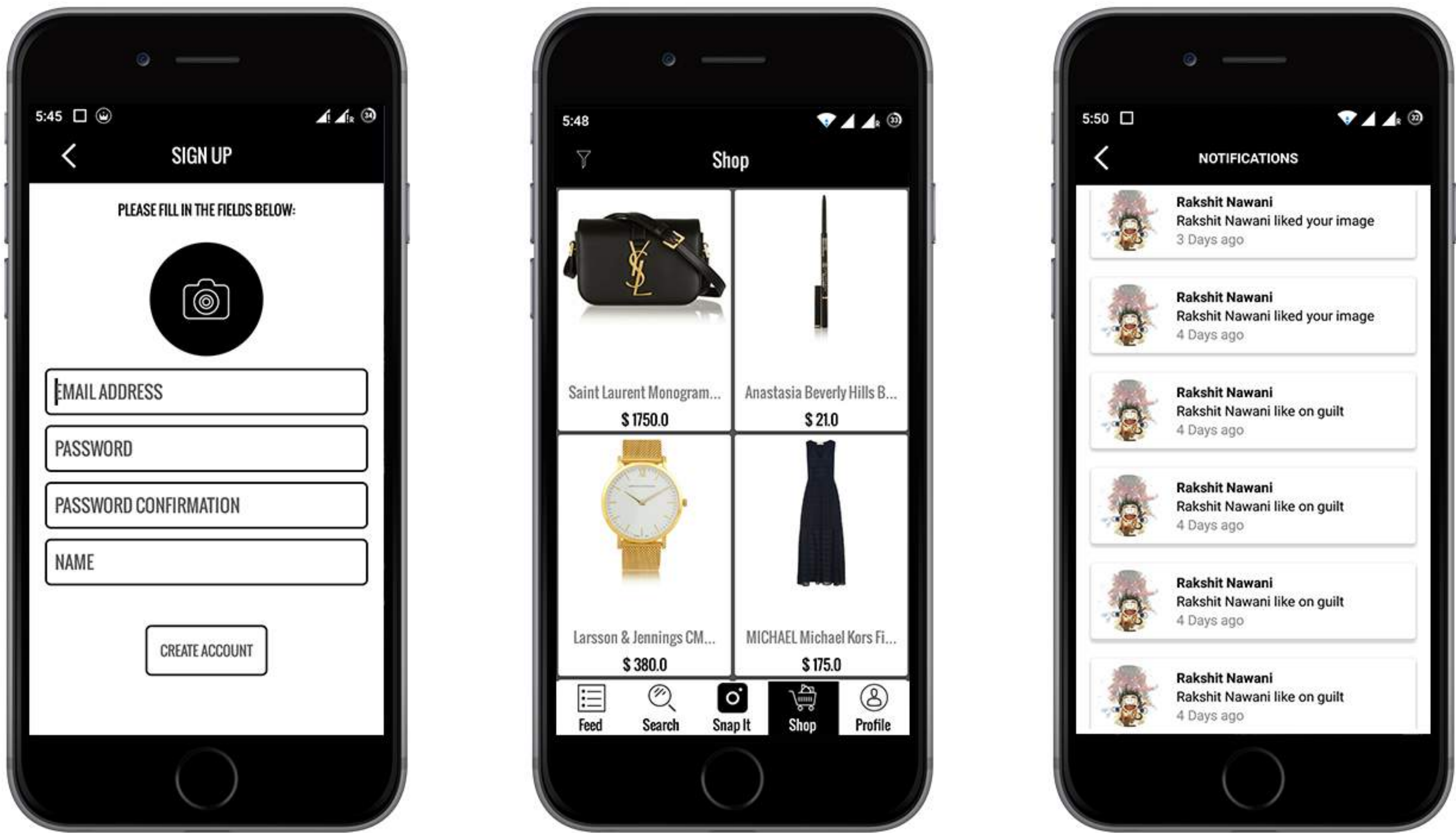
The client wanted to allow users to register and upload songs or listen to the tracks in the database.

The proposed app needed to provide great user experiences so that users can upload songs or listen to songs easily.

The required app needed,

- ✔ to be integrated with all the social media channels
- ✔ to have Soundcloud where users can upload/download their songs
- ✔ to have “Upvote button” and “Share button” to rank tracks

They also needed a notepad in the app where singers can add their lyrics for future assistance.



MobiLyte’s Customized Approach

MobiLyte made a custom plan to build a native iOS app as per the client’s requirements.

The app was built in objective C using Xcode. The web-based backend was built on CodeIgniter. It was developed to provide an excellent user experience and was integrated with all social networks to allow users to easily share songs on their social profiles.

Post- implementation benefits for the Client

The developed app was published as ‘RapMe’ on iTunes. As required by the client, this app allows users to-

- ✔ Record and upload their songs on the app
- ✔ Discover latest music
- ✔ Share and store the list of songs recorded by the users

This app also includes Schimer’s complete rhyming dictionary that intuitively suggests words that rhyme as the user is writing the lyrics.