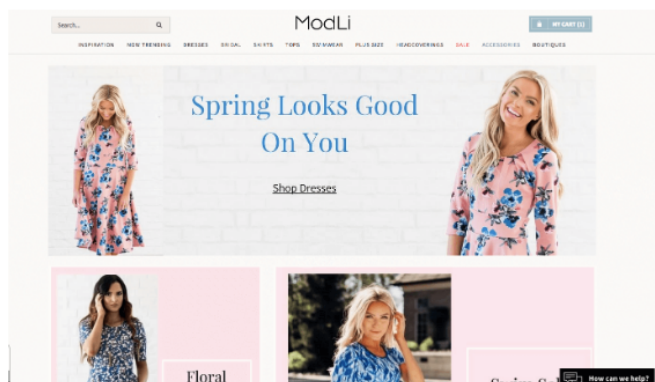


### What is project about:

Modli.co is an international marketplace for clothes retailers and designers. Revolutionary, effortless, natural and original project promoting clothing designed by real women, for real women.



### What a customer needed:

Modli team needed a fresh and fully custom design applied to their Magento 1 online store. As well as integration with OroCRM and Magento customization.

### We did it:

- Fully custom adaptive design
- Webkul extension for marketplace installation and settings
- Custom filters extension
- Marketing custom extension (for promotions)
- Website speed optimization using cash technologies and extensions (such as Varnish and Redis)
- Integration with OroCRM
- Affiliate program development

Project was delivered within the deadline of 12 weeks. The most challenging part was to combine light and clean design with a complicated architecture and make users navigation logical and comfortable. This was achieved through the efforts and cooperation of our professional teams of UI designers and marketing managers from both sides.

