

Responsive Redesign for Systemize & CounterGo

Moraware

Moraware is making their products more valuable with a new responsive, tablet-friendly interface that's quick and easy to use in the field.



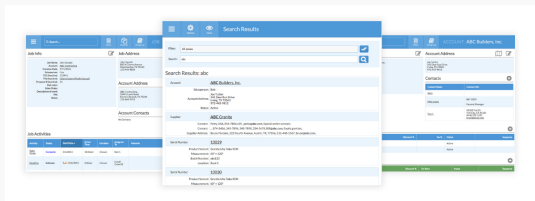
Systemize and CounterGo from Moraware help countertop fabricators create quotes and manage their work.

The two web apps work together, allowing fabricators to lay out and spec countertop projects, and keep track of their inventory, quotes, projects, clients, etc.

Systemize and CounterGo had received many incremental improvements since their initial release in 2012, but no major visual update.

Moraware's customers had started using the software on phones and tablets, and the company wanted the system to work seamlessly on these devices.

Moraware worked with an interaction designer to plan their responsive, mobile-friendly approach, and they did code updates in-house. They came to Atomic Object for a complete visual redesign of Systemize and CounterGo.



Systemize and CounterGo are live products with many different types of users, so we had tight constraints. But Atomic's design improved them dramatically—they're easier to use and much more beautiful.

Ted Pitts, Moraware Founder

The new CounterGo and Systemize are designed for tablet users. The new responsive interfaces use space efficiently, with easy-to-use navigation and inviting colors that decrease eye strain.

They're also backward compatible to work for all users, regardless of the type (or age) of their device.



It was very nebulous, complex problem, and we couldn't always explain what we wanted. Sarah was great at iterating with us. She'd try something, we'd give feedback, and she'd come back with something else. We really enjoyed working with her.

Loren Curtis, Moraware Software Engineer



Atomic provided responsive web app design and front-end development for CounterGo and Systemize using HTML, CSS, and JavaScript.

Project domain(s)



Services provided

Interaction Design
Visual Design
Software Development

Tools used

HTML
CSS
JavaScript