Mount-It!

Creating a Fully Equipped Magento 2 Website to Drive Sales for Inc5000 Fastest Growing Company

Website

http:mount-it.com

Industry
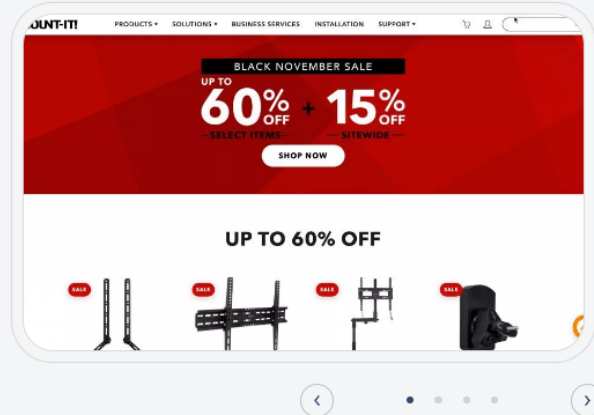
Consumer Electronics

Platform

Magento 2 migration

Country

USA

Time Frames

5 Months of work

The background story

Founded in 2006 in San Diego, Mount-It! is a large retailer of mounting solutions. They sell wall brackets, monitor desk mounts, and office equipment. The company sources over 500 different products directly from highly qualified manufacturers and offers them to the government, military agencies, educational institutions, hospitals, and other companies as well as individuals. Their clients include Sony and Dell.

Mount-It! has been featured on the Inc5000 Fastest Growing Company list according to the percentage revenue growth from 2014 to 2017. They also got into top 30 for San Diego's Fastest Growing Private Companies.

Key technologies

Our work helped Mount-It double conversion rates

We delivered a fully equipped sales instrument for a very specific type of product. The upgraded Mount-It ecommerce website became faster, more secure, and more convenient for international customers. Even though wall mounts are not comfortable buying online, with the custom Mount Finder module, advanced search functionality, and "Compare" feature, we created a great tool that makes it easy for people to choose a needed wall mount fast and easily. The website started working like clockwork, selling twice as mush as before.