

# MUD\WTR

MUD\WTR leverages Superfiliate for their creator, ambassador, podcast and referral programs, leveraging Superfiliate's cobranded landing pages to deepen the sense of partnership with all their creators and customers.



Enrolled

**1k+**  
affiliates

Program growing

**>35%**  
MoM

Top performer drove

**>\$20k**  
in 1 week

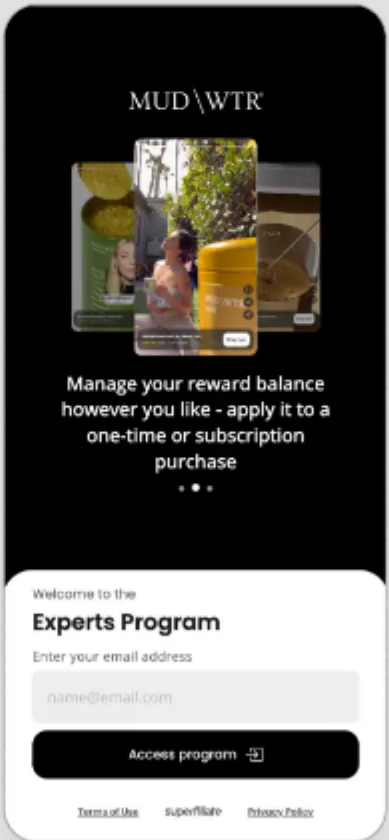
Integrated with



Cobranded landing page



Portal



## What do they think of us?

"I'm blown away by Superfiliate's team and technology... From building our ambassador program to scaling it, they've supported, brainstormed, developed, and troubleshoot every step. Their responsiveness to our brand's and partners' needs is outstanding..."

**Dani Murphy**  
Influencer & Partnerships Manager,  
MUD\WTR