

# THE NATIONAL SOCIETY OF BLACK ENGINEERS CASE STUDY



**"Your team is absolutely delightful, as is your product"**

## The National Society of Black Engineers (NSBE)

The National Society of Black Engineers (NSBE), is dedicated to the academic and professional success of African-American engineering students and professionals. NSBE offers its members leadership training, professional development activities, mentoring opportunities, career placement services and more. NSBE comprises 354 active chapters — 233 collegiate, 56 professional and 65 pre-collegiate — located in six geographic regions with a total of 31,000 members. NSBE is governed by an executive board of college students and engineering professionals and is operated by a professional staff at its World Headquarters, located in Alexandria, Va.

NSBE needed a registration system that would integrate with their association management software IMPak Enterprise. Our [badge\[on\]demand™](#) product was just the item they needed, it allowed NSBE to keep all registration information in their system while being able to print badges directly from each individual attendees record. Expo Logic's [ExpressPass™](#) check-in stations were used on site to allow for a quick and speedy [check-in](#) process.

"I just wanted to take a moment to thank you all for your efforts in making our registration process run smoothly. We received so many compliments on registration, so our members had a very positive experience. I personally could not have been more thrilled with self-registration (plus, Victor and Mark were tremendously helpful with absolutely everything). I'm looking forward to working with you in the future--your team is absolutely delightful, as is your product."-Nicole M. Yates, Director of Membership

We would like to thank NSBE for allowing us to be a part of their shows success, we look forward to working together again.