

# THE NATIONAL SPEAKERS ASSOCIATION (NSA)



**"I will highly recommend Expo Logic whenever I can"**

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The [National Speakers Association \(NSA\)](#) is the premier organization for professional speakers. Since 1973, NSA has provided the most comprehensive resources and education designed to advance the skills, integrity and value of its members and the speaking profession.

NSA's thousands of members include experts in a variety of industries and disciplines, who reach audiences as speakers, trainers, educators, humorists, motivators, consultants, authors and more. NSA is a member of the Global Speakers Federation (GSF), a global network dedicated to advancing the speaking profession worldwide.

Their one conference was held in San Diego, California and they were in need of a better more efficient way to do registration. [Expo Logic's badge\[on\]demand](#) allowed NSA to manage all their registrants and badge printing directly out of their AMS (Association Management Software), netFORUM by Abila. This was NSA's first time using the [badge\[on\]demand](#) product and [ExpressPass™ check-in](#) stations.

"I just wanted to take a moment and thank [Expo Logic](#) for the wonderful badge printing system that we used over the weekend at our convention.

Our on-site [Expo Logic](#) staff member, Patrick, has a wonderful personality, was easy going, not frazzled by the rush, and was well liked by all of our staff and members. He went way beyond his responsibilities and even assisted me when we needed a little extra muscle to move tables, boxes, etc.

Patrick is truly a valuable asset to [Expo Logic](#) and I will highly recommend Patrick and your company whenever I have the opportunity."- William L. Peterson, Director of Finance and Administration at NSA

Thank you to the entire NSA team for allowing us to be a part of such a wonderful event, we look forward to working together again.