



# Navigate360

The Leader in Holistic Safety



## CASE STUDY: Charlotte County Public Schools

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# Transforming Student Behavior with Navigate360 Behavior Intervention

# OVERVIEW



**District:** Charlotte County Public Schools

**Location:** Florida

**Enrollment:** 16,875 students across 23 schools  
(see detail on next page)

**Program Implemented:**

Navigate360 Behavior Intervention

**Implementation Date:** 2023–2024 & 2024–2025  
School Years

[November 3, 2025] Charlotte County Public Schools (CCPS) in Florida has a mission “To educate, inspire, and support all students to build stronger communities.” Part of that mission includes a vision of “Success for ALL,” and one step toward achieving that goal is by fostering a safe and supportive educational environment.

Three years ago, Rebecca Marazon, NCSP, the district’s Coordinator of Psychological and Mental Health Services and her team, implemented a multifaceted, multiyear strategic initiative centered on proactive behavioral support and data-informed intervention. By leveraging Navigate360 Behavior Intervention to address rising behavioral concerns, with a specific focus on substance use and discipline referrals, the district is starting to see the benefits of their approach.



**Rebecca Marazon, NCSP**  
Coordinator of Psychological  
and Mental Health Services

# District Demographics\*

**Student Population (PK–12): 16,875**

**White:** 61.91%

**English Language Learners (ELL):** 1,836

**Hispanic:** 20.47%

**Homeless:** 506

**Black:** 8.82%

**Exceptional Student Education (including gifted students):** 4,023

**Other:** 8.80%

**Economically Disadvantaged:** 43.44%

**Number of Schools: 25**

**Elementary Schools (3 are year-round):** 10

**Technical College:** 1

**Centers and Virtual Schools:** 3

**High Schools:** 3

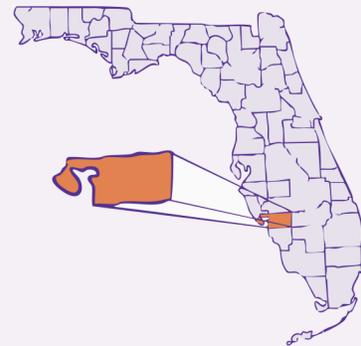
**Middle Schools:** 4

**Charter Schools:** 2

\*As of the '24–'25 school year. Data from [https://www.yourcharlotteschools.net/107105\\_2](https://www.yourcharlotteschools.net/107105_2).

## District Geography

Nestled along Florida's scenic gulf coast, Charlotte County is a stunning destination defined by its unspoiled natural beauty and tranquil waterfront charm. With more than 800 miles of shoreline, the area boasts picturesque beaches, peaceful harbors, and winding rivers that invite boating, kayaking, and fishing year-round. The county is home to lush nature preserves and parks, including the renowned Charlotte Harbor Preserve State Park, offering abundant opportunities for birdwatching and wildlife observation. Its coastal towns feature charming historic districts, vibrant art scenes, and inviting waterfront dining. Charlotte County's serene atmosphere and coastal allure make it a truly beautiful place to live, learn, and explore; though hurricanes have been known to frequent the area, as they did at the start of the 2024–2025 school year.



# The Challenge

Faced with increasing disciplinary issues and a growing need to identify a proactive and reactive solution, Charlotte County Public Schools (CCPS) partnered with Navigate360 to implement a Behavior Intervention program that would provide a structured, data-informed approach to reduce behavior infractions. The district was facing significant behavioral concerns, particularly with vaping and tobacco use among students. Additionally, administrators sought to reduce major behavioral referrals and out-of-school suspensions without compromising student accountability or school safety.

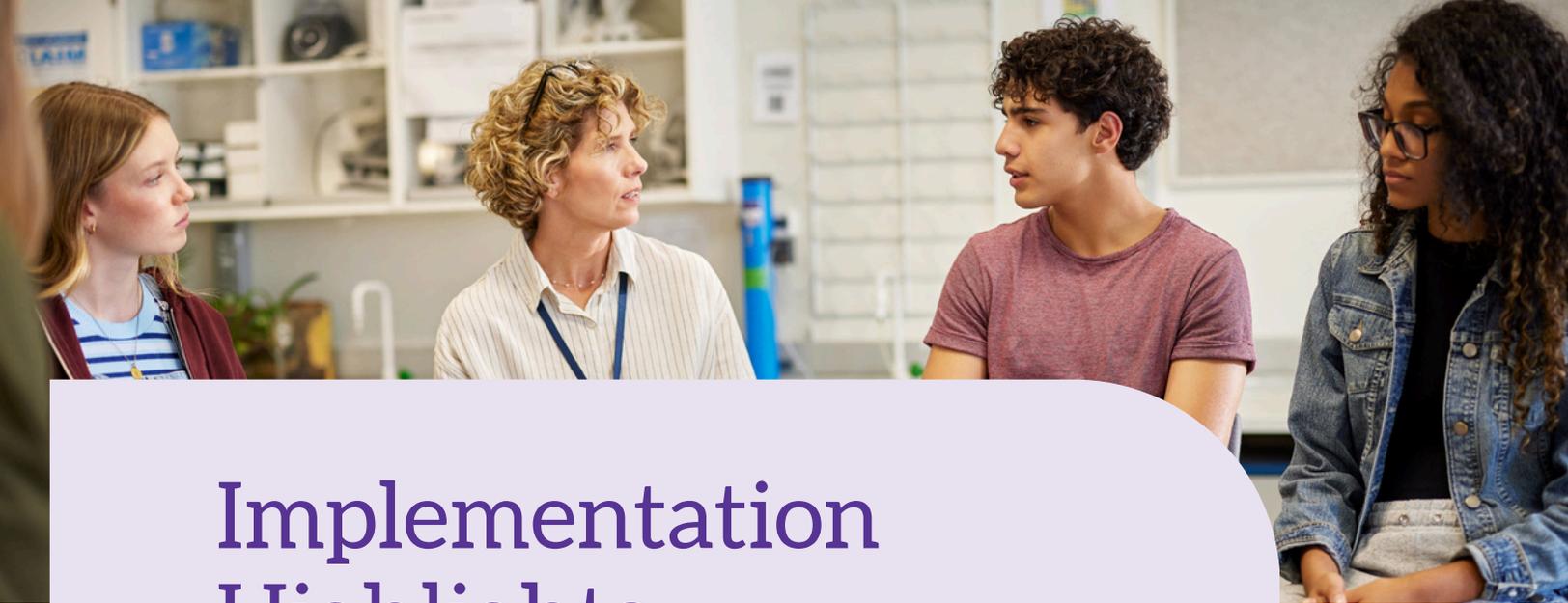
## The district had the following goals:

- Reduce the number of office disciplinary referrals
- Reduce out-of-school suspensions



# The Solution

In the 2023–2024 school year, Charlotte County implemented Navigate360 Behavior Intervention, integrating evidence-based lessons and fidelity tracking tools paired with on-site professional development for 160 educators. Using this approach, CCPS saw modest improvements. In the second year of implementation, they continued the approach and created a Vaping Task Force. This initiative emphasized proactive behavioral education rather than reactive discipline.



# Implementation Highlights

In partnership with Navigate360, CCPS implemented a comprehensive behavior intervention strategy:

## Tiered Behavior Intervention Lessons

The district adopted Navigate360's customizable, tiered Behavior Intervention program, which provides more than 600 lessons for students in K–12, focusing on both preventative and responsive support for students on over 200 behavior topics. Administrators, deans, school-based mental health staff, and in-school suspension staff assigned nearly 25,000 Behavior Intervention lessons with an average fidelity of completion rate of 41%.

- **Prevention + Intervention:**
  - Tier 1 lessons were assigned to at-risk students as a preventative measure.
  - Tier 2 and/or Tier 3 lessons were assigned as interventions to students who received office disciplinary referrals.
- **Staff Training and Professional Development**

More than 160 staff members, including teachers, counselors, and administrators, completed in-person professional development, and dozens attended virtual follow-up and refresh webinars.
- **Regular On-Going Progress Monitoring and Support**

The Navigate360 team provided frequent telephone and email check-ins to provide support to the district.
- **Data Review**

The district conducted monthly reviews of behavior trends.
- **Creation of a Vaping Task Force**

During the second year of implementation, a task force was created to combat the vaping issue.



## Results After Year 1 of Implementation (June 2024)

During the first year of implementation, CCPS recorded measurable success in key performance areas. The top 10 schools with the highest Behavior Intervention program usage in CCPS saw the following results on average:

- **Elementary Schools:** 15% fewer Office Disciplinary Referrals (ODRs)
- **Middle Schools:** 73% fewer ODRs
- **High Schools:** 14% fewer ODRs

## Results After Year 2 of Implementation (June 2025)

During the second year of implementation, at the end of the 2024–2025 school year, CCPS saw the following results on average at all schools overall:

- **Tobacco Referrals:** Dropped by **17%**, from 245 to 204
- **Vaping Referrals:** Decreased by **27%**, from 486 to 359
- **SESIR Infractions\*:** Reduced by **16%**, from 1,413 to 1,197
- **Out-of-School Suspensions:** Fell by **9%**, from 3,642 to 3,325

\*The School Environmental Safety Incident Reporting (SESIR) System collects data on 26 categories of crime, violence, and disruptive behaviors in Florida schools that occur on school grounds, on school transportation, and at off-campus, school-sponsored events, during any 24-hour period, 365 days per year.

**“These outcomes,” explained Rebecca Marazon, “reflect a meaningful shift toward prevention-based intervention, demonstrating that educational strategies paired with consistent application can significantly reduce disciplinary referrals.”**

# Key Success Factors

- **Cross-Functional Collaboration:** The Vaping Task Force brought together student services, school administrators, community partners, and classroom educators to apply consistent proactive messaging and timely interventions after the initiation of disciplinary referrals.
- **Data-Driven Decision-Making:** Regular analysis of referral and suspension data helped refine implementation and measure fidelity.
- **Behavioral Lesson Integration:** Navigate360's structured lesson content provided a scalable, standardized intervention method that supported Tier 1, Tier 2, and Tier 3 interventions.

"The progress in Charlotte County reflects the hard work of teachers, counselors, and administrators who chose to lead with prevention instead of punishment. With Navigate360 Behavior Intervention, they've turned data into action and created a culture where students are supported as much as they are held accountable. This is what it looks like when everyone commits to helping every student succeed while making schools safer and stronger."

—JP Guilbault, CEO of Navigate360

## Conclusion

The partnership between Navigate360 and Charlotte County Public Schools provided the district with a robust, research-based framework for reducing vaping and major disciplinary referrals. As the district moves into year three of implementation, plans are underway to expand the program by adding PBIS Rewards to the overall strategy.



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