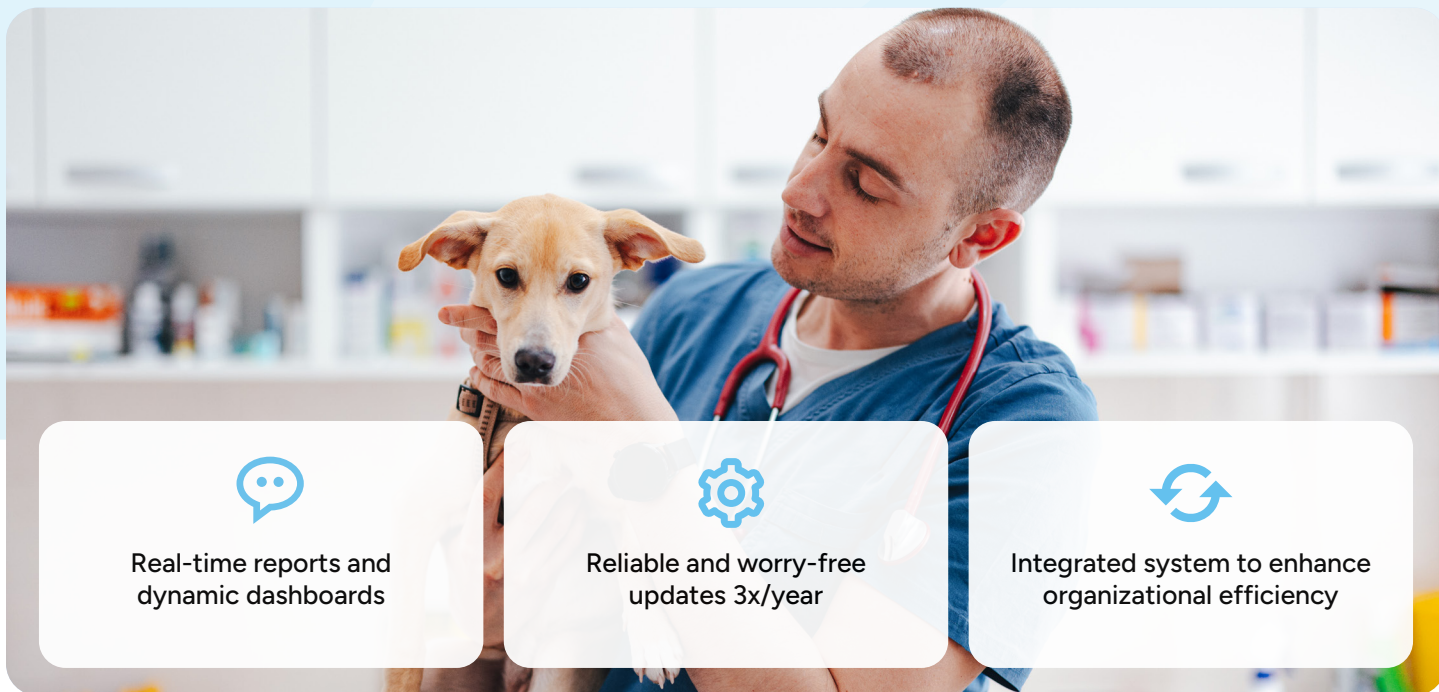# Momentive

Alberta Veterinary Medical Association

Real-time reports and dynamic dashboards

Reliable and worry-free updates 3x/year

Integrated system to enhance organizational efficiency

Nimble AMS fuels organizational growth and innovation

The Alberta Veterinary Medical Association (ABVMA) is the regulatory organization for the practice of veterinary medicine in Alberta, ensuring all veterinarians and veterinary technologists are qualified to practice. ABVMA oversees academic, personal, and ethical qualifications of members, ensures all members upgrade skills, inspects veterinary clinics, and processes and resolves complaints regarding the veterinary profession throughout Alberta.

As a forward-thinking organization committed to excellence in veterinary medicine, ABVMA recognized the growing need to modernize its internal systems to better serve its members and the public and uphold its regulatory responsibilities. ABVMA chose Nimble AMS to fuel its growth.

Products Used

❋ NimbleAMS

"We really felt we needed to upgrade to a new innovative platform [Nimble AMS] that was constantly developing and evolving so that we had a system that would grow and innovate with us as well."

Dr. Megan Bergman,
Registrar, The Alberta Veterinary Medical Association

Challenge & Solution

ABVMA's original software solution was hindering organizational efficiency. Due to aging systems that couldn't scale or integrate, both staff and members had a frustrating user experience, making basic processes less efficient. These disjointed software systems and manual processes also increased the duplication of staff tasks and the risk of errors.

ABVMA knew it needed more than a technology upgrade—the organization required a modern, innovative AMS platform to evolve alongside their mission. After evaluating several solutions, ABVMA selected Nimble AMS, built on Salesforce, for its proven track record of reliability and innovation, robust database capabilities, and ability to scale. Another reason ABVMA chose Nimble AMS is for the six continuous software upgrades provided every year, ensuring all customers are on the latest version at all times. ABVMA also picked Nimble AMS for its robust integration functionality which supports conference management, membership tracking, and compliance data. With Nimble AMS reporting and dashboard tools, staff can now provide actionable insights for strategic organizational planning.

Expected Results

Now with Nimble AMS implemented, ABVMA is expecting to see significant improvements across its operations. Nimble AMS will help ABVMA by providing a scalable, adaptable platform that works for the organization, not against it. Both staff and members will have a modern and intuitive, user-friendly experience, enhancing the staff and member experience. Through automation tools, staff can reduce manual work and increase efficiency. With detailed, easy-to-pull reports, staff can make informed decisions. Members will experience enhanced self-service options through the Member Portal, empowering their membership journey.

By choosing Nimble AMS, ABVMA has positioned itself for a future of innovation and efficiency. Partnering with Nimble AMS, ABVMA can better serve Alberta's veterinary professionals and maintain its role as a leading regulatory body in the industry.

> "What really stood out to us about Nimble AMS was their clear commitment—not just to the product and program, but to client service and delivering the best product at all times."
>
> **Dr. Megan Bergman,**
> Registrar, The Alberta Veterinary Medical Association

About ABVMA

The Alberta Veterinary Medical Association (ABVMA) is the professional regulatory organization governing the practice of veterinary medicine in Alberta. The organization offers leadership in animal health and welfare and is proud to represent the oldest profession in Alberta.

17	4900+	8
Staff Members	Individual Members	Annual Events

Propel your mission and vision forward. Discover how Momentive's solutions can help your organization achieve it's goal.

[Learn more]

About Momentive Software

Momentive Software amplifies the impact of over 30,000 purpose-driven organizations in over 30 countries. Mission-driven organizations and associations rely on Momentive's cloud-based software and services to solve their most critical challenges: engage the people they serve, simplify operations, and grow revenue. Learn more at **momentivesoftware.com**.

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