Magic Moments Portrait Studio Implements NOVAtime 4000 Software as a Service (SaaS)

The photography studio's move to a state-of-the art SaaS solution streamlines business operations

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DAMOND BAR, CALIF., June 17, 2015 – NOVAtime Technology, Inc. (http://www.novatime.com), announced today that photography studio Magic Moments Portrait Studio LLC has implemented NOVAtime 4000 SaaS, the hosted version of NOVAtime's industry-leading time and attendance solution. With the implementation, the studio has gained a 100% web-based system that allows its employees to punch in from any device with a web-browser and its supervisors to more accurately track their team's accruals and attendance. For payroll administrators, the solution's powerful report generator has proved invaluable.

Founded in 2009 as a single portrait studio, Magic Moments now has three locations and a main office where all daily operations take place. All of Magic Moments studios are located in shopping malls, and the business has grown to provide additional services, which include free enhancements of every picture delivered to their repeat customers.

Prior to implementing NOVAtime 4000 SaaS in 2014, the small business had been relying on paper timesheets to collect employee time, which were inaccurate and time-consuming. With the new cloud-based system, Magic Moments can get an accurate snapshot of its creative labor force. Using the system's employee portal, Employee Web Services (EWS), the studio's employees can access NOVAtime 4000 online not only to punch in and out, but also to submit timesheets, view work schedules, look up accrual balances, submit time-off requests, and more.

Magic Moments founder Freddy Martinez elaborates on the advantages of the web portal for supervisors, "Since I started using NOVAtime, I know exactly how much my payroll hours are, and I am able to see if my employees are on time. This is the best software I have ever used." In addition to allowing Mr. Martinez to view summary timesheet information for overall business cost and performance evaluation, Supervisor Web Services (SWS) streamlines various time and attendance workflows, including timesheet editing and approval, time off requests, and schedule creation.

Mr. Martinez also had high praise for NOVAtime's Activation Consultant, Berenice Barraza: "She has been really helpful. She answered every question I had." Every NOVAtime Activation Consultant works closely with each client to ensure an accurate and timely implementation. NOVAtime 4000 SaaS is specifically tailored to the suit the needs of each particular business, and for Magic Moments, NOVAtime 4000 streamlined the business operations: "I was tired of driving to each location to pick up timesheets, and I also wanted more accurate times," said Mr. Martinez. "As a small business, every minute counts. I love that I can log in anywhere there is internet access."

Making the move from a paper-based timekeeping system to a leading workforce management software was an important undertaking for the small studio, and the implementation and support services provided by NOVAtime helped ensure that the endeavor was ultimately a success.

For more information on NOVAtime and how they can help you streamline your workforce management needs, please email sales@novatime.net or call 877.486.6682.