

# ModMed transforms OBGYN practice with automated workflows that streamline patient interactions



I envisioned a new system that would automate workflows to focus on patient care. ModMed's Protocols let me complete charting and billing in just four clicks, while offering a clear financial view for tracking billing, insurance, and patient responsibilities with ease.

Jerry Izu, MD



Read this success story and more at:  
[modmed.com/success-stories-obgyn](https://modmed.com/success-stories-obgyn)

Dr. Jerry Izu, an OBGYN specialist in private practice for over 14 years, sought an EHR solution that would automate patient flow. He aimed to reduce and streamline the 10 to 15 patient interaction steps to maximize time spent on patient care. After using his previous system for over a decade, Dr. Izu researched various options and chose ModMed to include EMA® EHR, ModMed Practice Management, ModMed Pay, and Patient Collaboration with Klara® for its ability to deliver efficiency to transform his practice.

He also shared these results:

Reduced call volume by almost 100%

90% of claims paid within 30 days

Reduced front desk staff by one FTE

## Goals

- Automate patient flow and administrative tasks
- Improve the practice's financial health and reduce operational costs
- Streamline patient communication, scheduling, results delivery and financial transparency

## Results

- Same-day chart completion and claim submission
- Increased collections by charging previously unbilled services
- Used insurance verification to collect co-pays and deposits at service time

The statements and conclusions contained herein reflect the opinions of Dr. Jerry Izu and not those of ModMed. ModMed makes no representations or warranties as to the accuracy of any such information. Results may vary depending on medical practice size, product usage and other variables. Dr. Izu was compensated for his time on this case study.

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