



Case Study

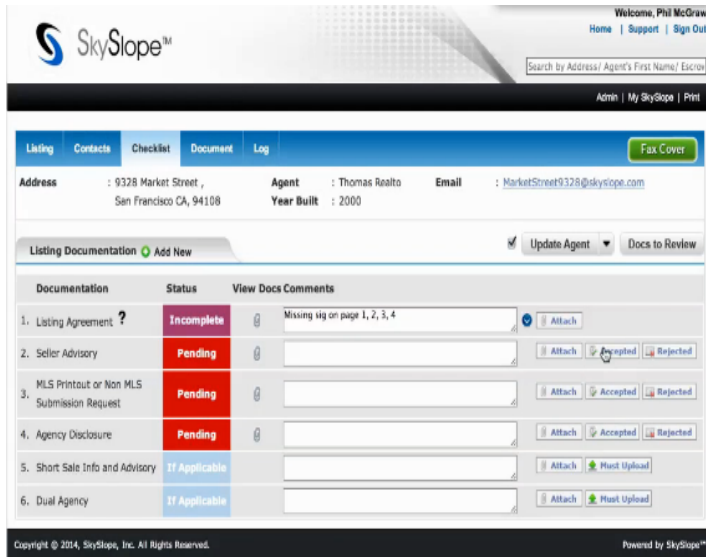


SkySlope

Client:	Organizations, Brokers and Agents
Market:	Real Estate industry
Focus Area:	Transaction management, Document processing, Online subscriptions
Project:	Sky Slope – Cloud-based Web application

Substantially bringing up a cloud-based solution for the most value-driven industry out there – real estate – to have a good time having this full-fledged paperless management for all their transaction needs

The study explores a specific business standpoint to address the application and the solution provided



TRANSACTION MANAGEMENT SOFTWARE FOR REAL ESTATE

Running a business is an extremely difficult task meaning that you should look for any possible way of increasing efficiency while keeping costs down.

Enter the SkySlope Transaction Management Platform for both Real Estate agents and brokers.

This software promises to revolutionize the real estate business by making the processing of transactions very easy. The following are the reasons why brokers and agents should use this software.

SkySlope – Web Application

SkySlope online transaction management software has brought bright ideas to the real estate industry with the release of its innovative technologies. SkySlope is a real estate transaction management web portal that offers brokers, agents and homebuyers a collaborative, cloud-based environment to store real estate related documents – thereby assisting severe cost-cutting and environment safety besides fostering flawless real estate document management and transactions.



Key Challenges:

In the present business scenario, there is so much motivation to think over things we do and stand out of the status quo. The challenge was to provide client with a solution that would help them to stand out of the crowd while keeping Corporate Social Responsibility into consideration.

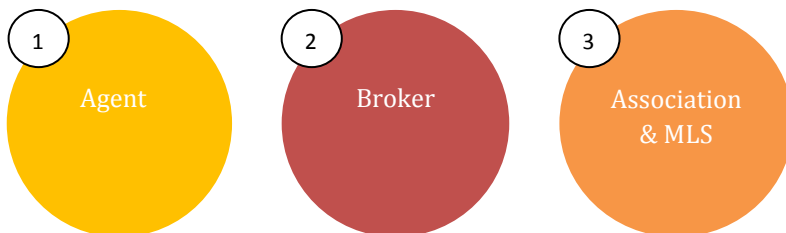
Plan & Solution:

We designed and developed a one stop real-estate transaction portal for the client which included:

- Online real estate transaction management software that allows users to go mobile.
- Spend more time with clients and **less time on paperwork.**
- SkySlope replaces the need for files cabinets, storage cost, paper files and more.
- Saves organizations costs on supplies like paper, printing, storage and the gas agents use while traveling.
- A **digital E-signature** feature which will provide even more cost-cutting benefits to users.

SkySlope is equipped with different sections for different users:

- Agent subscriptions
- Brokerage subscriptions
- Association and MLS subscriptions



Paperless and effortless!
Cloud ease! Real solution!

Individual Agent Subscription
Fixed Rate, Special Discount for a Limited Time Only

\$29⁰⁰ Monthly ~~**\$99⁰⁰**~~ **\$49⁹⁹ Activation Fee**

- **DigiSign™** our E-sign feature
- Mobile Access
- Archive transaction(s) onto a CD or Zip file for client or company files
- View the status of a transaction details with one single click
- Save all e-mail messages and notes as a permanent transaction record
- Communication log
- Manage every step of the process from one central platform
- Create to-do list and reminders
- Agent branding

Technology:

The solution has been developed in **ASP.NET** (Web Application Framework) using **PHP/MySQL** on server side with **CSS/Jquery/Javascript** used on the client side. The entire web application was hosted on IIS and database indexing and database/application level caching was implemented to improve the overall scalability of the application. **Facebook SDK** was also used to let users like and interact with their friends, in turn giving an edge of Social Media to the website.



Results & Benefits:

The solution offered met the exact requirements of the client and to-date the web application has over **45000 registered users**.

- The client was extremely satisfied with the outcome of this project and the functional **quality and performance** of the application product
- Octal Info Solution ensured fast delivery of the project to take the system to the next level. This overall effort along with the software quality procedures enhanced client satisfaction, thereby increasing **customer retention**.
- SkySlope was also covered by **Mountain Democrat** which is the oldest newspaper of California.



Client Review

"Very good! A pleasure to work with and we will definitely work with them again. The best company we have worked with."

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