



INDUSTRY
Automotive

APPLICATIONS
Product & shipping
documentation, service
reports, invoices and signage

LOCATION
Legnano, Italy

ABOUT
**CASA DELLA
CENTRALINA**

Casa della Centralina repairs, inspects and replaces a wide range of electronic car control units, as well as providing training and support to its customers. The company was built from founder Alessandro Cammarata's passion for the automotive sector and offers a better and more cost-effective alternative to new car control units. Casa della Centralina is located in Legnano (near Milan, Lombardy region) and what started out as a small workshop for local garages is now trading throughout Italy.



OKI supercharges Casa della Centralina's company growth with flexible printing solutions

THE CHALLENGE

In addition to repairs and inspections, the company provides garages with information about the detailed process of installing control units and can even rent out high value diagnostic equipment for reading data. If more critical or urgent work is required, it can replace the control units on most vehicles that are currently in circulation thanks to stocking a product range of more than 10,000 units. Its mission is well intentioned, as refurbishing control units helps lessen their environmental impact, reducing the amount of waste produced and recovers valuable materials. And with a minimum warranty of 12 months, customers can have peace of mind.



"Thanks to OKI's MC800 Series A3 colour MFP in the goods unloading area, we've been able to reduce the time it takes to produce the considerable documentation enclosed with each inspected control unit, from 10 minutes to just 2 minutes!"

Massimiliano Rutigliano, Chief Operating Officer, Casa della Centralina



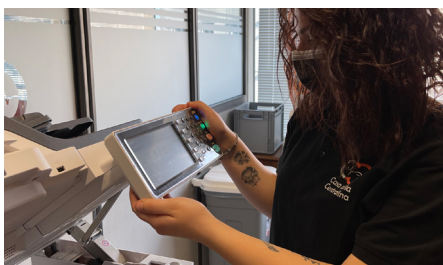
A member of the Casa della Centralina team using OKI's MC883 Multifunction Printer

The dynamic company is always ready to face new challenges. Over time, it has expanded its service to include lorries, vans, motorcycles, boats and tractors, and has shown exponential growth. In 2020 it saw its customer base increase from 6,000 to over 7,000 and employs more than 20 staff across different departments including administration, management, sales, technical workshops, warehouses and digital solutions. This rapid development made it necessary for the business to relocate several times and meant the enormous flow of goods could no longer be managed with just two printers or copiers shared between the various departments. Each department must remain autonomous with well-run workflows to avoid delays and disruptions. For example, once each control unit has been inspected,

full printed documentation must be enclosed with it - namely the job completion report, the complex assembly and configuration procedure, the shipping document, the invoice and so on. When goods are received, the information contained in transport and tax documents must also be quickly scanned to facilitate document filing and storage and potential future document search and retrieval.

THE SOLUTION

"We wanted a solution that would guarantee performance, quality and most importantly, reliability, even at the cost of spending a little more. Even minor



"We chose this model due to its flexibility, which means it can be used in virtually any department."

Massimiliano Rutigliano, Chief Operating Officer, Casa della Centralina

bottlenecks would have a serious impact on our productivity,” says Massimiliano Rutigliano, the company’s Chief Operating Officer. Casa della Centralina turned to OKI partner Infonet, a company with a great reputation for professionalism and competitiveness, who recommended OKI due to its reliable solutions. In less than a month following analysis, offer and approval, five networked OKI MC800 Series A3 colour multifunction printers (MFPs) were delivered and installed. “We chose the MC883dnct due to its flexibility, which means it can be used in virtually any department.

The MC883dnct offers duplex printing, scanning and copying, a cabinet, second paper drawer and integrated stapler, with the possibility of adding more features and options. Rutigliano adds, “Although our structure is highly computerised and the data is managed electronically, hard copies still play an important role for our customers. Most installation engineers prefer receiving printed documentation, which they can use with the vehicle, without having to ask their colleagues in the office to print for them. Making a mistake during the procedures could hamper our work or even damage the control unit, resulting in additional delays and costs. Scanning plays an important role too, especially for the goods acceptance processes, as it allows us to immediately integrate the documentation we receive into our management systems with minimum intervention by our staff, while providing the ability to search for specific data later.”

THE BENEFITS

In just one day, Infonet installed and configured each OKI MFP for its specific use including the set-up of each document workflow. It also configured the many PCs at the company and held a short training session to ensure the team was immediately up and running.

The MFPs are strategically positioned in key areas across the business to seamlessly manage the company’s processes. “Thanks to OKI’s MC800 Series MFP in the goods unloading area, we’ve been able to reduce the time



it takes to produce the considerable documentation packed with each inspected control unit from 10 minutes to just 2 minutes! Performance for incoming goods is excellent too, as all the documentation (e.g., courier documents, shipping documents, invoices, fault reports and more) is quickly scanned, then stored in our electronic management software and synchronised between a file server and Google Drive” continues Rutigliano. Documents are automatically identified by the OCR feature in Google Docs. This, combined with other information included in Casa della Centralina’s management system, allows authorised staff to quickly search for specific data or information when required. “There are two other devices, located in the administration and sales areas respectively, for scanning and printing. The integrated stapler shouldn’t be underestimated either — it adds great value for us given the enormous amount of documentation we need to print and bind.”



“We’re currently using the MFPs at 20–30% capacity and we believe their additional potential will be very useful in achieving our future goals, such as improving the user experience for potentially entering the B2C market”

Massimiliano Rutigliano, Chief Operating Officer, Casa della Centralina



THE FUTURE

"We've been using OKI's MC800 Series MFPs for a few months now and are fully satisfied with them. The results are reassuring and offer peace of mind. The "Adapt Today" Business Agility Pack we received, has also contributed to this providing the necessary tools for producing and printing our visual communications ourselves in particular floor stickers, health and safety signage and more.

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