

## Be precise with TYPO3

"From OMEGA's beginnings, our timepieces have recorded some of the most significant moments in the world (and beyond). They have been worn by presidents and kings, astronauts and spies, movie stars and you. Behind each one is a legacy of horological quality and innovation."



Website, Responsive, Multilingual



International, Technology, Corporation



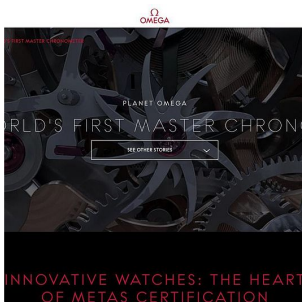
Fashion, Luxury, Service



**Headquarter**  
Switzerland

**Employees**  
2K(2014)

**Turnover**  
7.7B(2015)



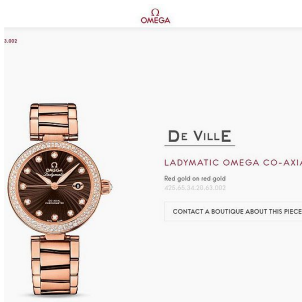
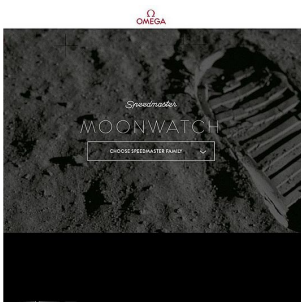
### Summary

OMEGA is a Swiss luxury watchmaker based in Switzerland and represents one of the most known and recognized watches in the world: OMEGA watch was the choice of NASA and the first watch on the Moon in 1969 and has since been a standard in luxury, comfort and quality. OMEGA runs their global websites entirely on TYPO3, utilizing its powerful extension API for custom modules and strong focus on global marketing.

### OMEGA and the world of space exploration

The OMEGA Speedmaster has been the choice of astronauts and space agencies for more than half a century. In fact, it has been associated with some of humankind's greatest extra-terrestrial adventures and has been one of the most famous chronographs in the world ever since it became the first watch worn on the Moon in July of 1969.

The Speedmaster was launched in 1957 but its official space legacy started in 1965, when NASA qualified it for use on its piloted missions. It has been part of some of humankind's greatest achievements. Its role in all six lunar landings earned it the nickname "the Moonwatch".



### Innovative watches: The heart of METAS Certification

We took our name from an 1894 calibre, the Omega, a word reflecting remarkable accomplishment. More than 120 years later, we have achieved another industry-defining breakthrough with the world's first Master Chronometer watch, which has passed tests approved by METAS.

To earn the name Master Chronometer, the finished watch, whose movement is a COSC chronometer, passes tests approved by the Swiss Federal Institute of Metrology (METAS) that replicate real-life wearing conditions and demonstrate resistance to water and magnetic fields.

### Gallery & Features

