



## SECURE STUDENT IPADS WITH FAST ON-BOARDING

Learn how the Cleveland Institute of Art reduced new application provisioning with OneLogin.

# Fast & Secure On-Boarding to Student Devices

Learn how the Cleveland Institute of Art reduced new application provisioning with OneLogin.



*"OneLogin is a unique product that is less expensive than other single-sign on products and offers for a much more seamless integration to third party technologies like Google Apps. The customer service and personal attention allowed for us to launch against an aggressive deadline and continues to offer us ongoing flexibility."*



Michael Kimmel  
DIRECTOR OF INFORMATION TECHNOLOGY AT CIA

## ADOPTION DRIVERS

- Cumbersome and time consuming login process
- Password changes and related issues were a hassle and done in multiple systems
- The school wanted to quickly deploy iPads to all incoming freshman

## WHY ONELOGIN

- Simplifies login and access to Google apps and other web apps with single sign-on
- Streamlines provisioning of iPads to faculty, staff and students
- Open source SAML toolkits enable rapid integration with other apps

Established in 1882, the Cleveland Institute of Art is an independent college of art and design committed to leadership and vision in all forms of visual arts education. The Institute has nearly 50 full-time and 40 adjunct faculty, all professional artists, designers, and scholars, and approximately 500 undergraduate students from all over the world.

Six weeks before the start of the 2011 school year, the CIA technology team received approval to move ahead with the Digital Canvas Initiative (DCI), which aims to promote student-teacher collaboration by providing iPads to all faculty members and incoming freshmen. To execute a seamless launch, CIA enlisted OneLogin to provide Google Apps access across workstations, laptops and iPads. OneLogin completed the deployment in less than three weeks.

## CHALLENGE

CIA was using another product to manage passwords, and each change or issue had to be resolved through a different service. This was costing the team considerable time and effort. Additionally, the new initiative called for providing all incoming Freshmen with Apple iPads, which would require configuring hundreds of devices with access to individual email accounts and other applications. Updating those iPads device by device would be costly.

Michael Kimmel, Director of Information Technology, Cleveland Institute of Art (CIA), knew that Google Apps would simplify application provisioning, but was concerned about authentication.

"Originally, we were looking at Google Apps implementation providers who install technology that allows pass-through of Active Directory passwords into the Google ecosystem," said Kimmel. "These solutions were expensive, however. Most Google Apps implementers were charging \$3000-4000 just for the password integration piece."

Kimmel stumbled upon OneLogin's single-sign on solution, which could be used not only with Google Apps, but with 2,200+ SaaS applications. "It just made sense to use OneLogin for everything," said Kimmel.

## WHY ONELOGIN

An initial pilot roll-out to non-tech users—mostly staff and maintenance crews— was extremely successful, proving that OneLogin could have the widest adoption. “With OneLogin, the non-tech users just go to one place and sign in with their email for access to all the apps they need,” said Kimmel.

### iPad app streamlines device provisioning to incoming Freshmen

Using OneLogin, CIA deployed iPads for new freshman in a single night. All of the iPads were pre-configured with each student’s personal email. The cumbersome login process the school formerly used was replaced by single sign-on, and students were able to immediately access their email – with little involvement from CIA’s IT team— and all in just 90 minutes. With the OneLogin iPad app, CIA simply manages user access, instead of having to keep track of students’ individual iPads. All the students’ personal apps and data remain private.

“The connectivity between OneLogin and Google was great,” said Kimmel. “Literally, we turned it on over the weekend, created the accounts and provisioned the iPads. It was that easy.”

### More for Less

Kimmel believes he got more for his investment by choosing OneLogin’s solution. “OneLogin’s fees were comparable, but we have so much more functionality,” he said. “We came out with a product that has infinitely more flexibility than what we would have gotten with just the password piece.”

For example, one of the solutions Kimmel looked at required a daily sync and separate server for authentication. “If we wanted to create a new account, we would have to add to the text file and create or delete users,” he said. “By choosing OneLogin, we got rid of those inelegant processes and added password sync. Now we can easily add other apps, like Schoology and Replicon—products that would have had a unique sign-on and password requirement, and it’s all consolidated onto a single login screen.”

## RESULTS

Using OneLogin, the Institute was able to streamline password management and eliminate the need for additional products and vendors, all while maintaining the highest level of efficiency and security—whether a user signs in from an iPad or from the computer lab. OneLogin was critical to the success of introducing students to Google Apps on the iPads.

### Ready for More Apps

Additionally, OneLogin's SAML toolkit opens the door for integrating other apps. Any app that is not already deployed via OneLogin can be installed and configured for quick and seamless access. Soon, the Institute will integrate Schoology, a learning management system (LMS) and social networking platform that makes it easy for faculty to create and share academic content.

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*"OneLogin works directly with my application vendors to show how easy it is to integrate their technology with the applications," said Kimmel. "I don't have to convince the vendors to accept the new technology—they like it immediately and implement it directly. In fact, adding OneLogin access allows vendors to expand the capabilities of their products."*

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### 70% Time Savings

Most importantly, OneLogin eliminated a lengthy process of IT creating generic passwords, and showing users how to login and change the passwords after first use, reducing provisioning time by about 70%, according to Kimmel. "To be able to use a single login for all applications made adapting to using Google Apps on the iPads so much faster and easier," he said.

## ABOUT ONELOGIN

OneLogin is the innovator in enterprise identity management and provides the industry's fastest, easiest and most secure solution for managing internal and external users across all devices and applications. Considered a "Major Player" in IAM by IDC, and Ranked #1 in Network World Magazine's review of SSO tools, OneLogin's cloud identity management platform provides secure single sign-on, multi-factor authentication, integration with common directory infrastructures such as Active Directory and LDAP, user provisioning and more. OneLogin is SAML-enabled and pre-integrated with more than 3,600 applications commonly used by today's enterprises.



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